



# **GLOBAL MARKETING SERVICE**

**글로벌 마케팅 결과 사례**

**INVEN**

# 미디어 믹스 레퍼런스

총 13개 매체

계약 콘텐츠 29건

추가 콘텐츠 11건

총 40개 콘텐츠 게재

Media name:	Number of posted	Monthly Visit	Type of Contents:
IGN	1	1억	Introducing Game
Fandom	1	7억 3,500만	Review
Fanatical	1	400만	리뷰
PocketGamer	5	350만	게임소개 / 가이드 2건 / 리스트 기사 2건
Pro Game Guides	3+(3)	1,500만	출시 보도자료 / 리뷰 / 가이드 / (가이드 3건)
Gamepur	2	420만	출시 보도자료 / 리뷰
Twinfinite	2	530만	출시 보도자료 / 리뷰
AttackoftheFanboy	2	230만	출시 보도자료 / 리뷰
WeGotThisCovered	2	1,300만	출시 보도자료 / 리뷰
Primagames	2	240만	출시 보도자료 / 리뷰
Dot Esports	3+(2)	1,730만	출시 보도자료 / 리뷰 / 가이드 / (가이드 2건)
GamerJournalist	2+(4)	100만	출시 보도자료 / 리뷰 / (가이드 4건)
Inven Global	3+(2)	100만	출시 보도자료 / 리뷰 / 가이드 / (가이드 2건)



# 콘텐츠 배포 진행 예시



# IGN

## 던전 앤 파이터 온라인

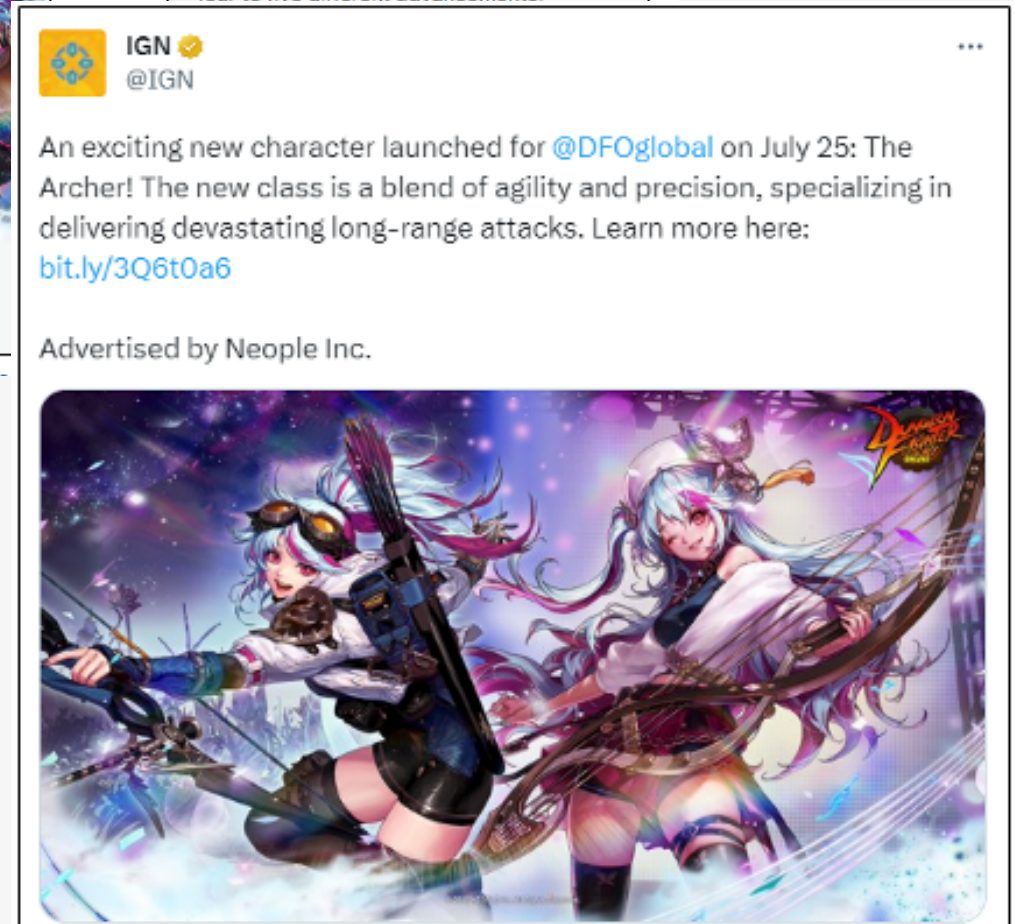
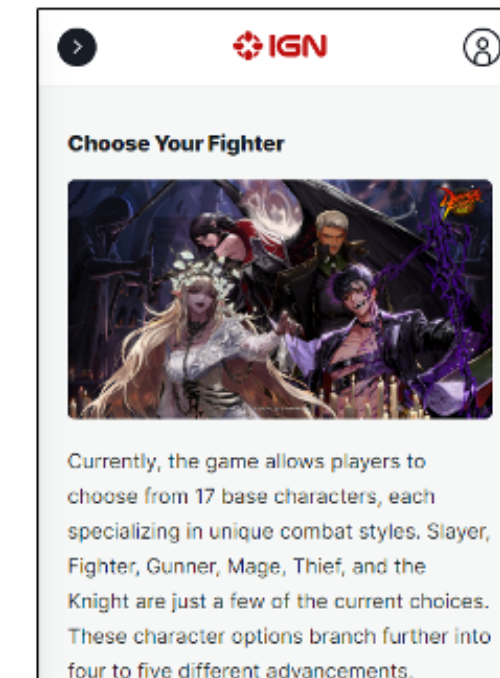
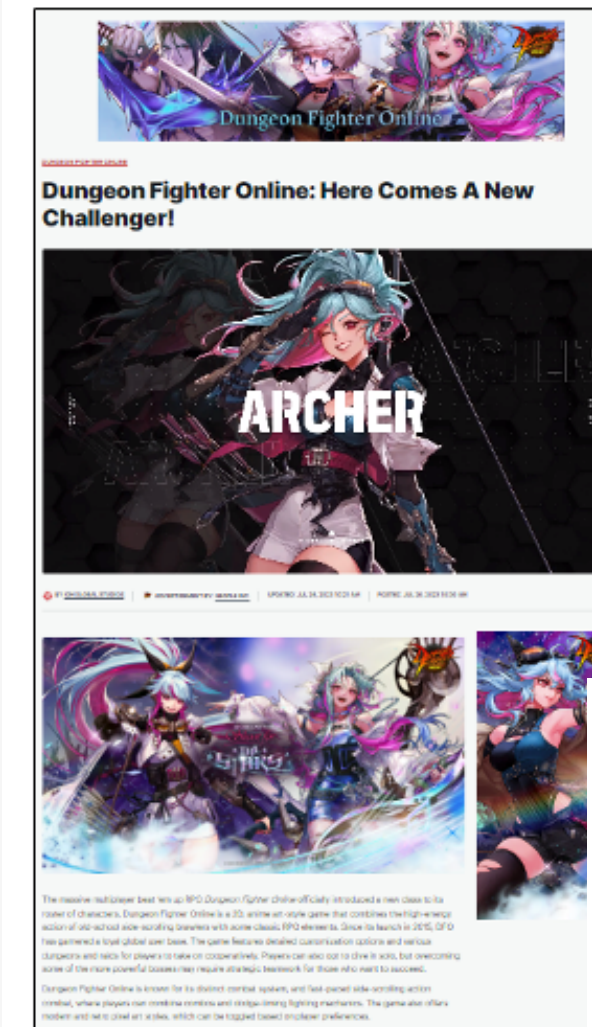
<https://www.ign.com/>

콘텐츠: 게임 소개 1 건 / 트레일러 영상 1건

게재 일자: 2023년 7월 27일

- 게임소개: [Dungeon Fighter Online: Here Comes A New Challenger!](#)
- 트위터: [Dungeon Fighter Online: Here Comes A New Challenger!](#)
- 트레일러 영상 (IGN 웹사이트): [Dungeon Fighter Online Official Trailer](#)
- 트레일러 영상 (IGN 유튜브 채널): [Dungeon Fighter Online Official Trailer](#)

게재영역: 콘텐츠 별 상세 페이지, 최신뉴스 블로그 롤, 트레일러 블로그 롤

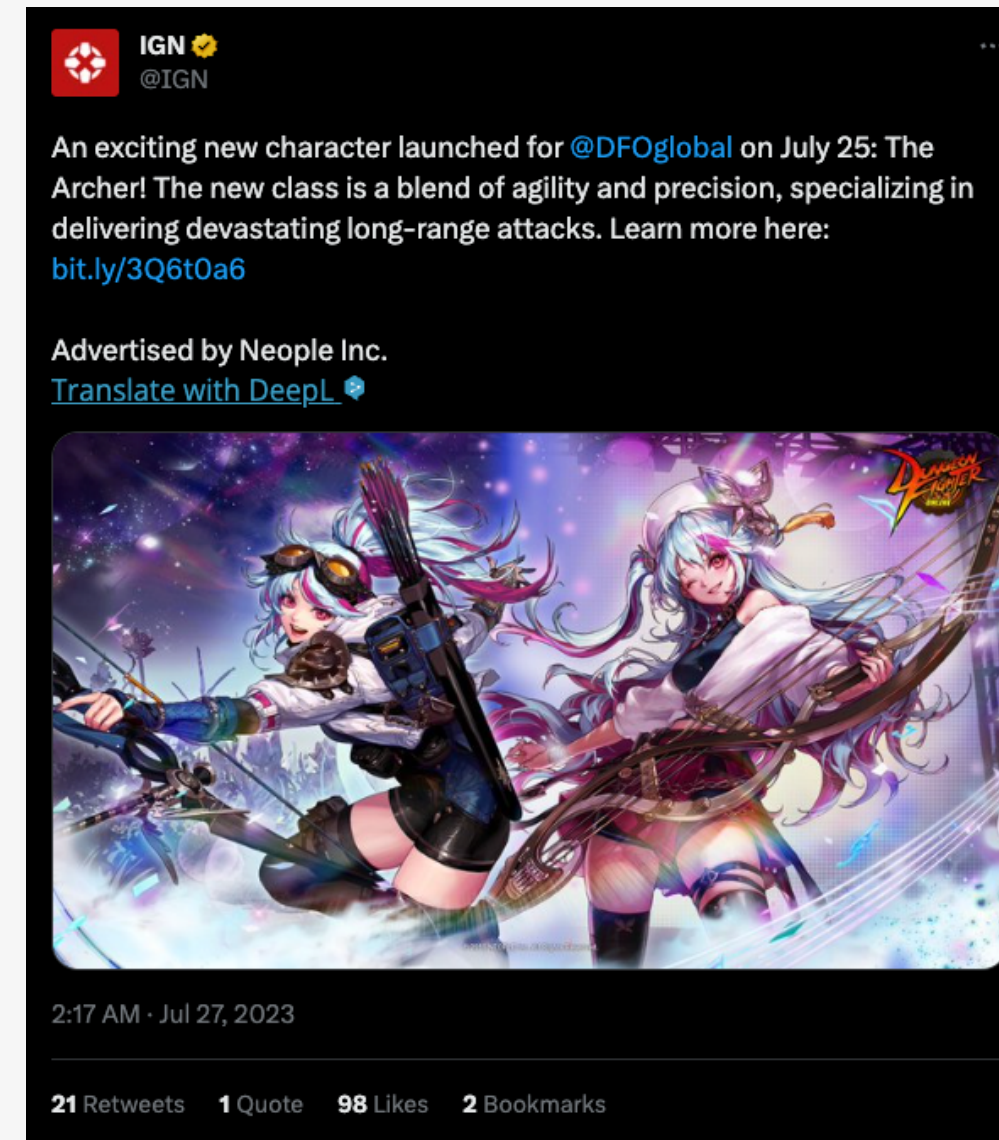
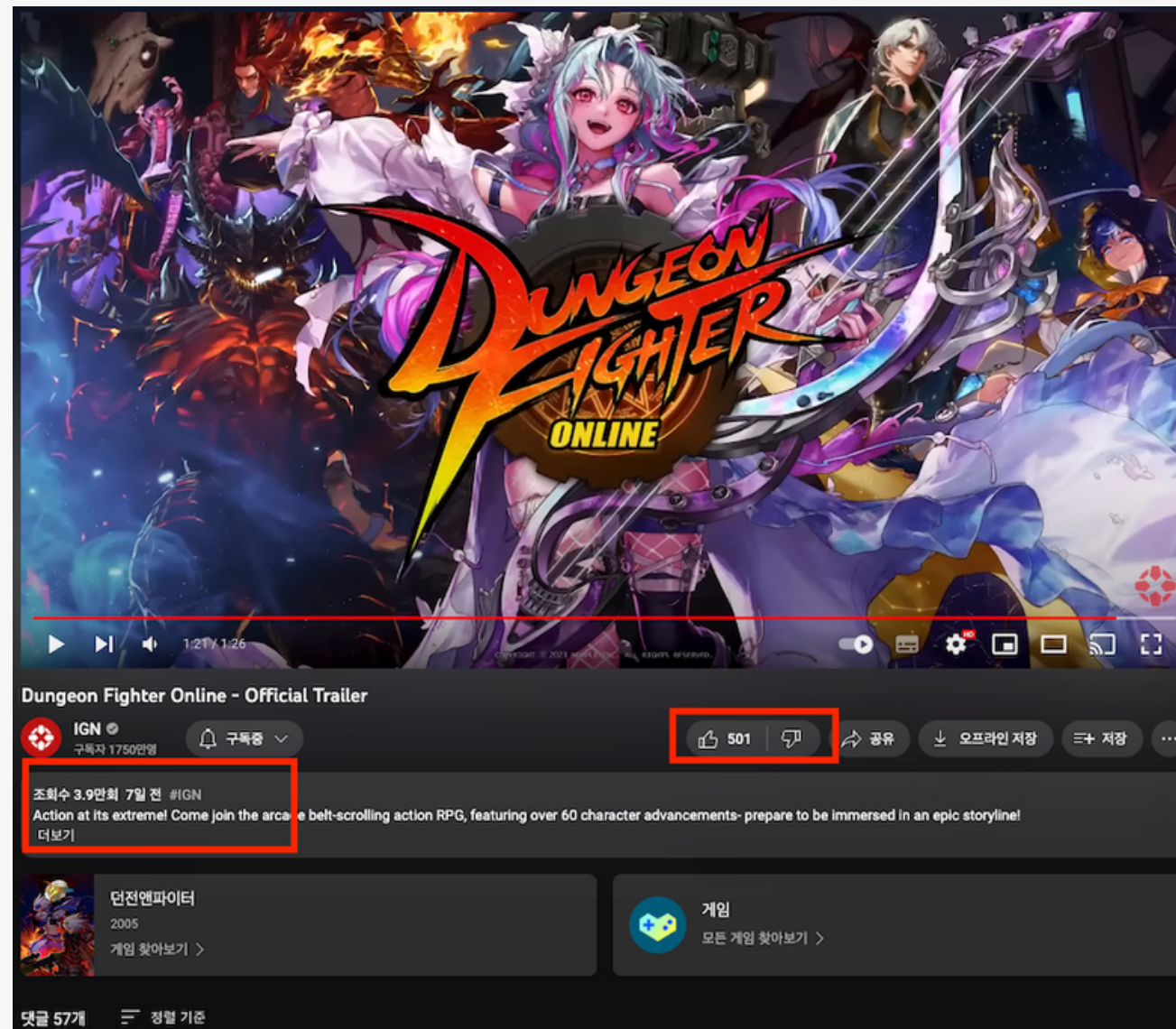




# IGN

## 던전 앤 파이터 온라인

<https://www.ign.com/>



유튜브 조회수: 2.9 만 뷰 / 좋아요 500개 이상 (8월 3일 9시 기준)  
트위터 리트윗: 21회 / 좋아요 98개 (8월 3일 9시 기준)



# IGN

# 언디셈버

<https://www.ign.com/>

콘텐츠: 게임 소개 1 건 / 트위터 1건

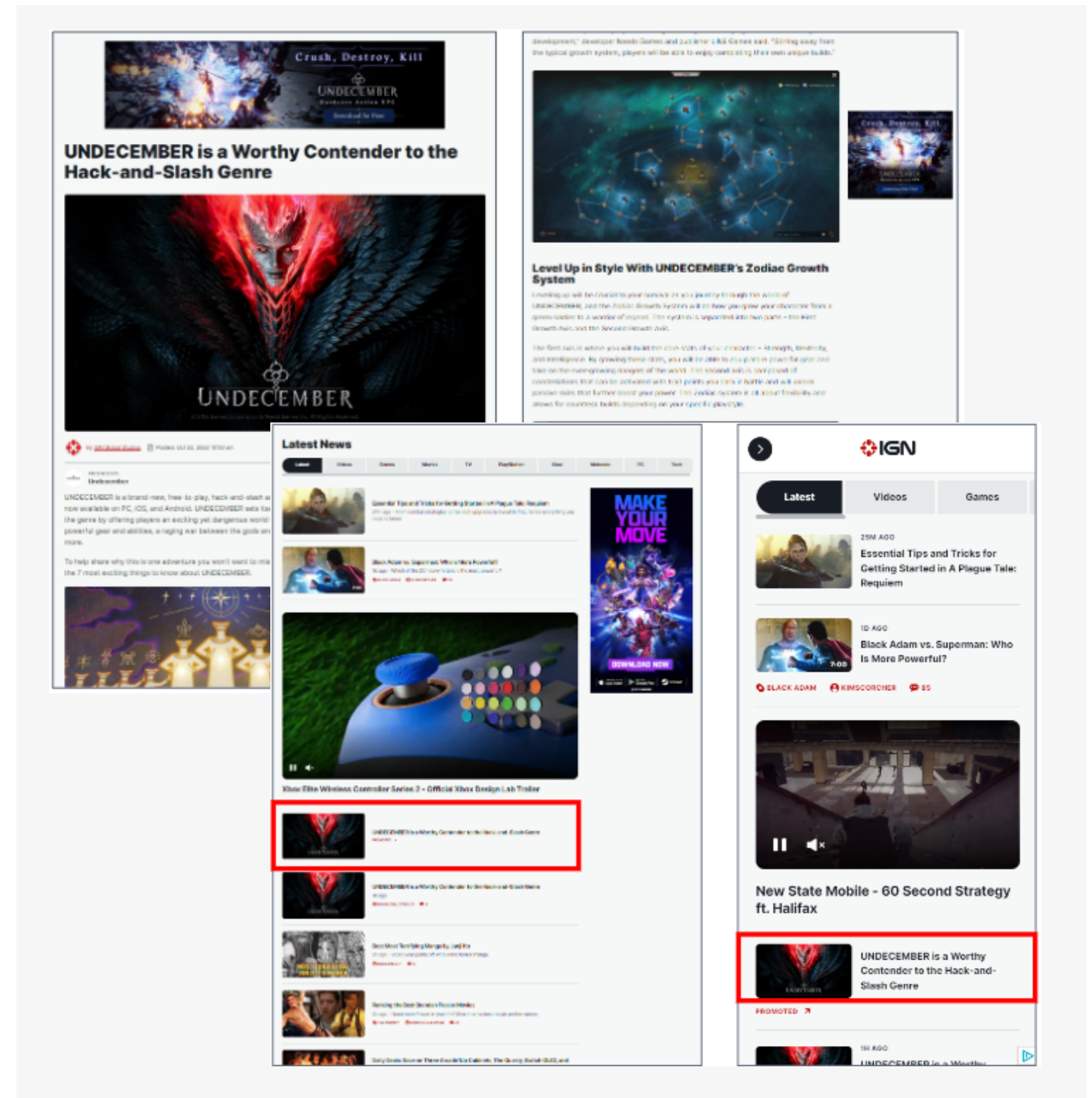
게재 일자: 2022년 10월 22일

게임소개: [UNDECEMBER is a Worthy Contender to the Hack-and-Slash Genre](#)

트위터: [Fans of hardcore ARPGs will find plenty to love in #UNDECEMBER](#)

게재영역: 상세페이지, 메인페이지, 최신뉴스 페이지 블로그를 24시간 고정 노출

- Undecember 구글 검색시 최상단 노출
- 트위터 : 노출 8만 7천, 리트윗 20개 / 좋아요 153개
- 기사페이지 광고 영역 고정 배너 노출



# FANDOM | FANATICAL

# 언디셈버

<https://www.fandom.com/> | <https://www.fanatical.com/>

콘텐츠: 리뷰 1 건 / SNS 5건 / 팬덤 광고

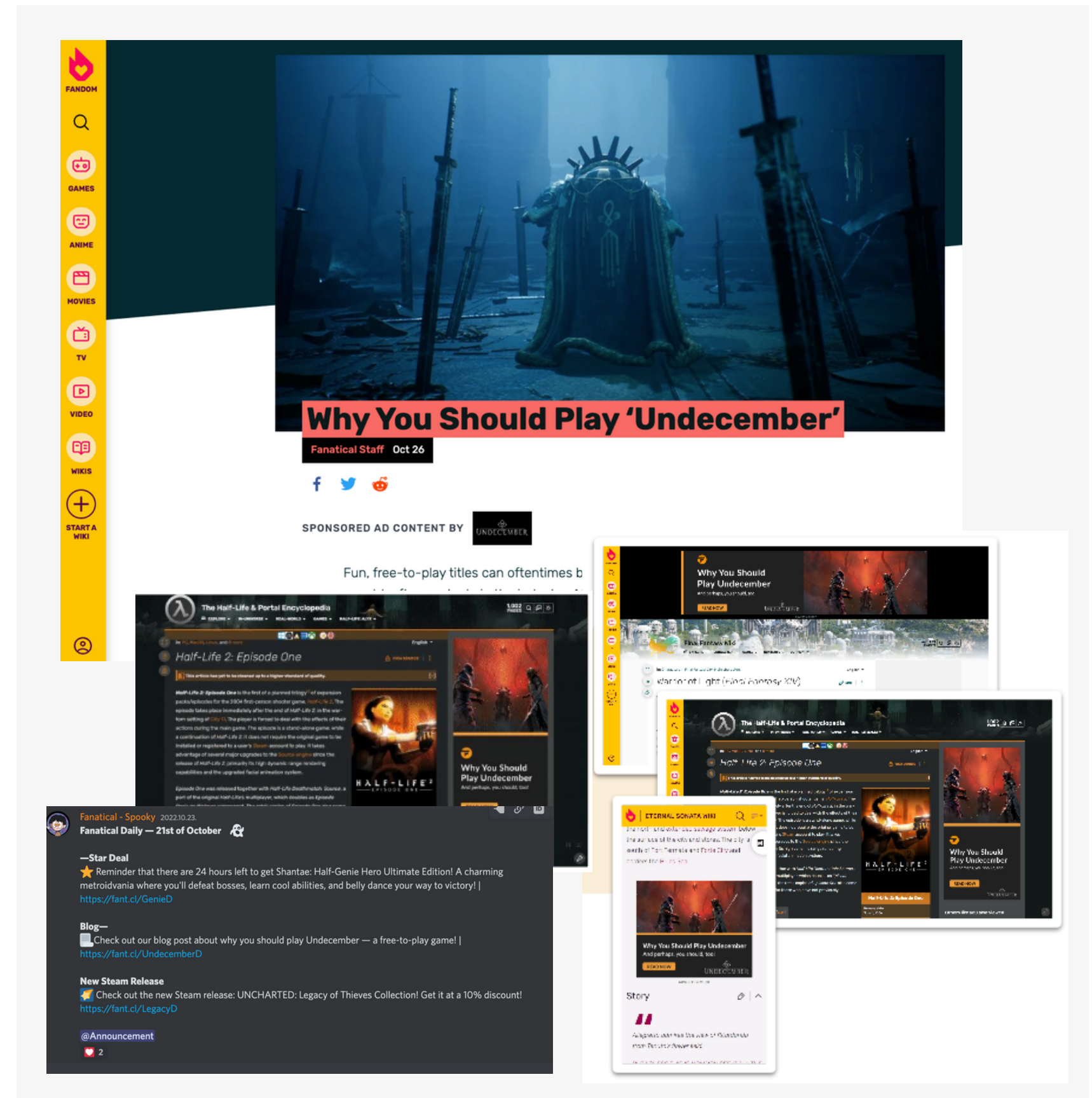
게재 일자: 2022년 10월 21일(Fanatical) / 26일(Fandom)

Fandom: [Why You Should Play 'Undecember'](#)  
Fanatical: [Why You Should Play 'Undecember'](#)

SNS : [Twitter](#) / [Facebook](#) / [Instagram](#) / [Discord](#) / [Steam](#)

게재영역: 팬덤 상세페이지, 파나티컬 메인페이지, 팬덤 광고 배너 3개

- 스폰서 콘텐츠 단 건으로는 진행하지 않으나 인벤과 협의를 통해서 진행 확정
- 팬덤, 파나티컬 콘텐츠 게재, 파나티컬 소셜 미디어 5건, 파나티컬 뉴스레터, 팬덤 광고 노출 등 인벤과의 협의를 통해 추가 혜택 확정
- 팬덤 배너 1,010,717회 노출 / 소셜 포스트 35,971회 노출 / 뉴스레터 열람 38%

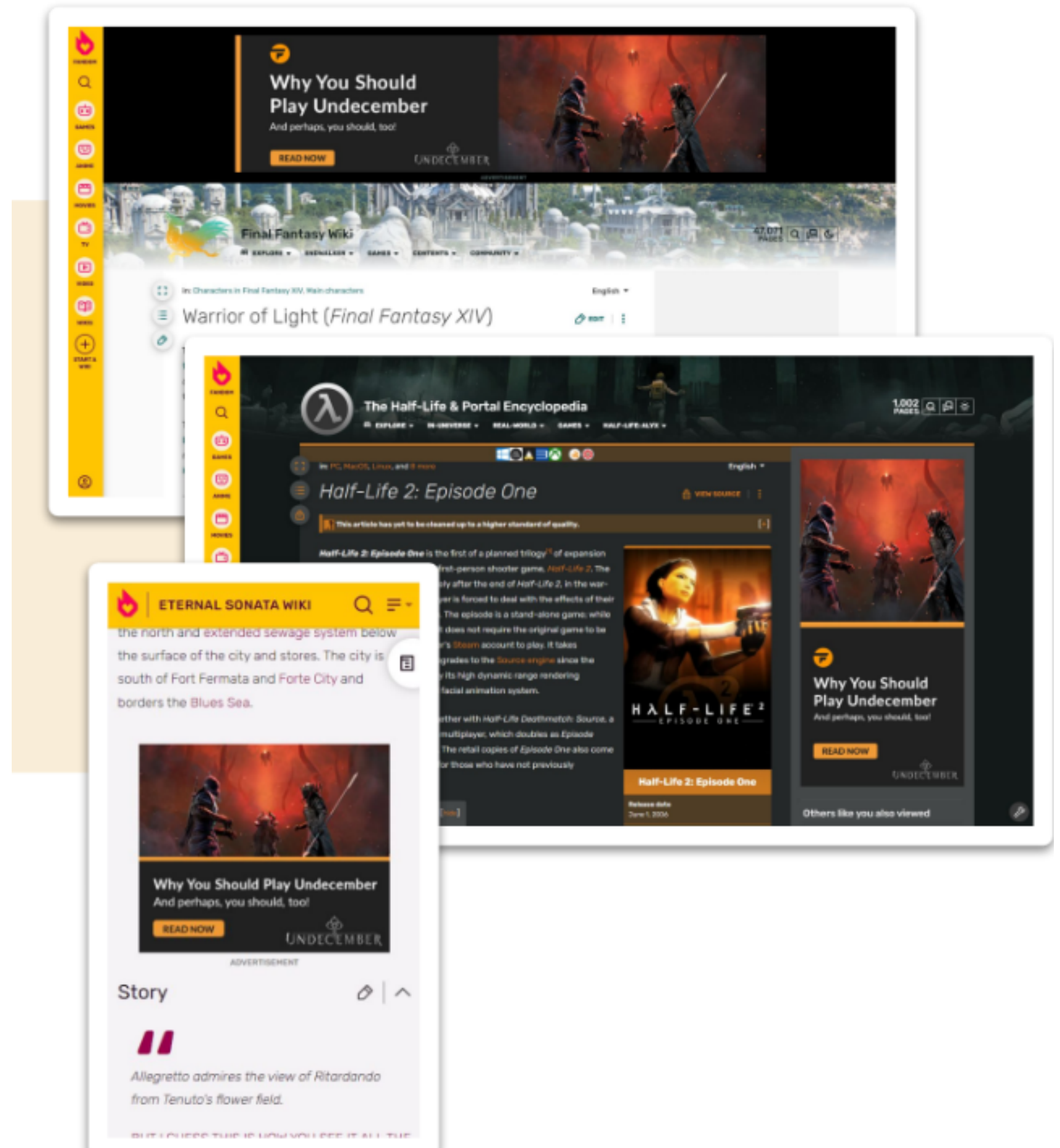




# 팬덤 콘텐츠 광고 사례

콘텐츠 노출 부스팅을 위한 팬덤 빌보드,  
우측 배너, 모바일 배너 지원

총 1백만이 넘는 노출 달성



# Pocket Gamer

## 디펜스 더비

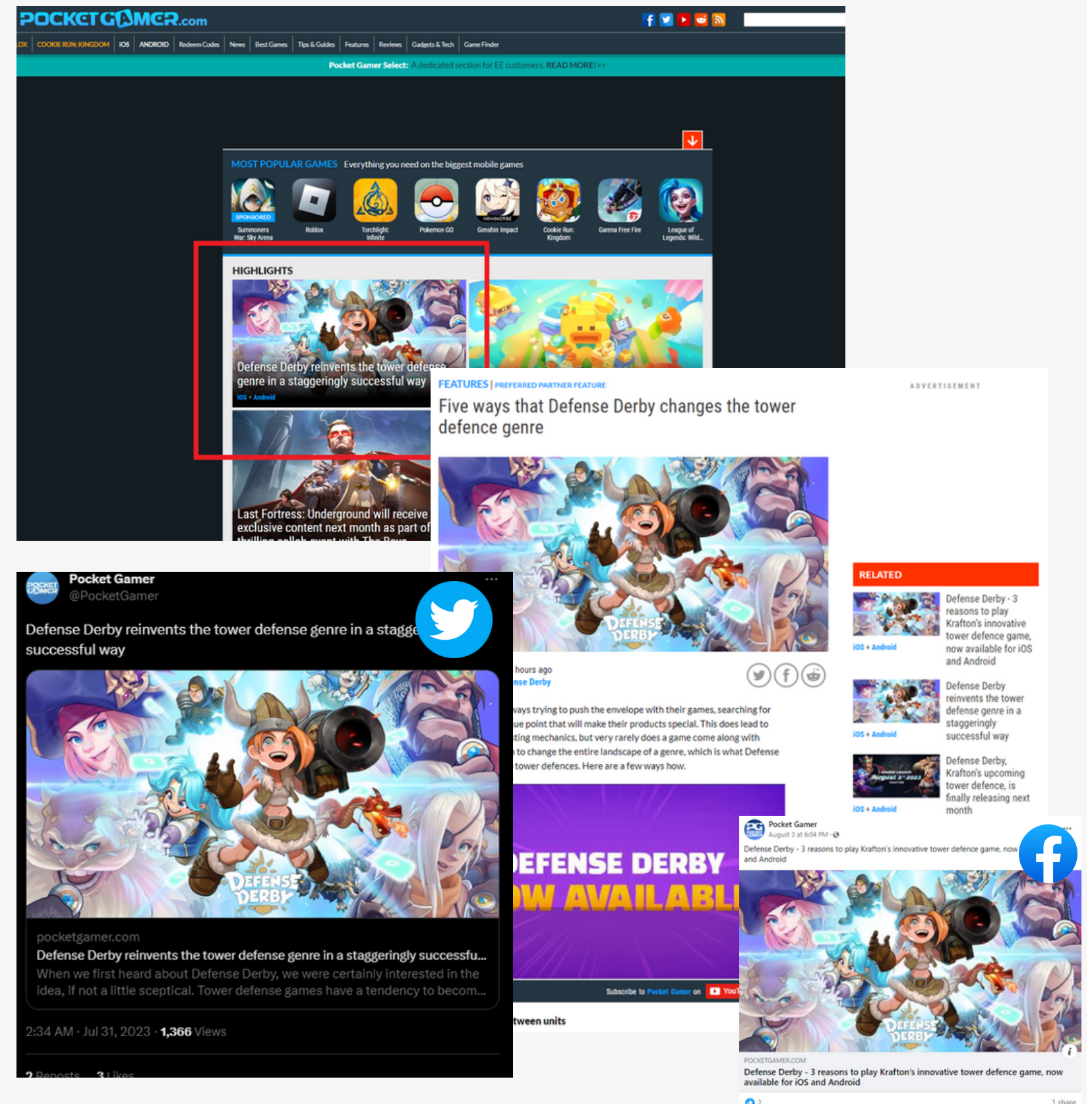
<https://www.pocketgamer.com/>

콘텐츠: 게임 소개 1 건 / 보도자료 1건 / 리스트 콘텐츠 1건 / 가이드 콘텐츠 2건

게재일자: 2023년 8월 1일 / 4일 / 8일 / 10일 / 17일

- 보도자료: [Defense Derby reinvents the tower defense genre in a staggeringly successful way](#) , [Twitter](#), [Facebook](#)
- 게임 소개: [Defense Derby – 3 reasons to play Krafton’s innovative tower defence game, now available for iOS and Android](#), [Twitter](#), [Facebook](#)
- 리스트 콘텐츠: [Five ways that Defense Derby changes the tower defence genre](#), [Twitter](#), [Facebook](#)
- 비기너 가이드: [Defense Derby – Beginner’s guide – How to improve your army and master synergy](#), [Twitter](#), [Facebook](#)
- 어드밴스드 가이드: [Defense Derby Guide – Advanced strategy tips for beating bosses and upgrading quickly](#), [Twitter](#), [Facebook](#)

게재영역: 메인 페이지 및 메인 페이지 핫이슈, 상세 페이지, 트위터, 페이스북





# Pocket Gamer

# 언디셈버

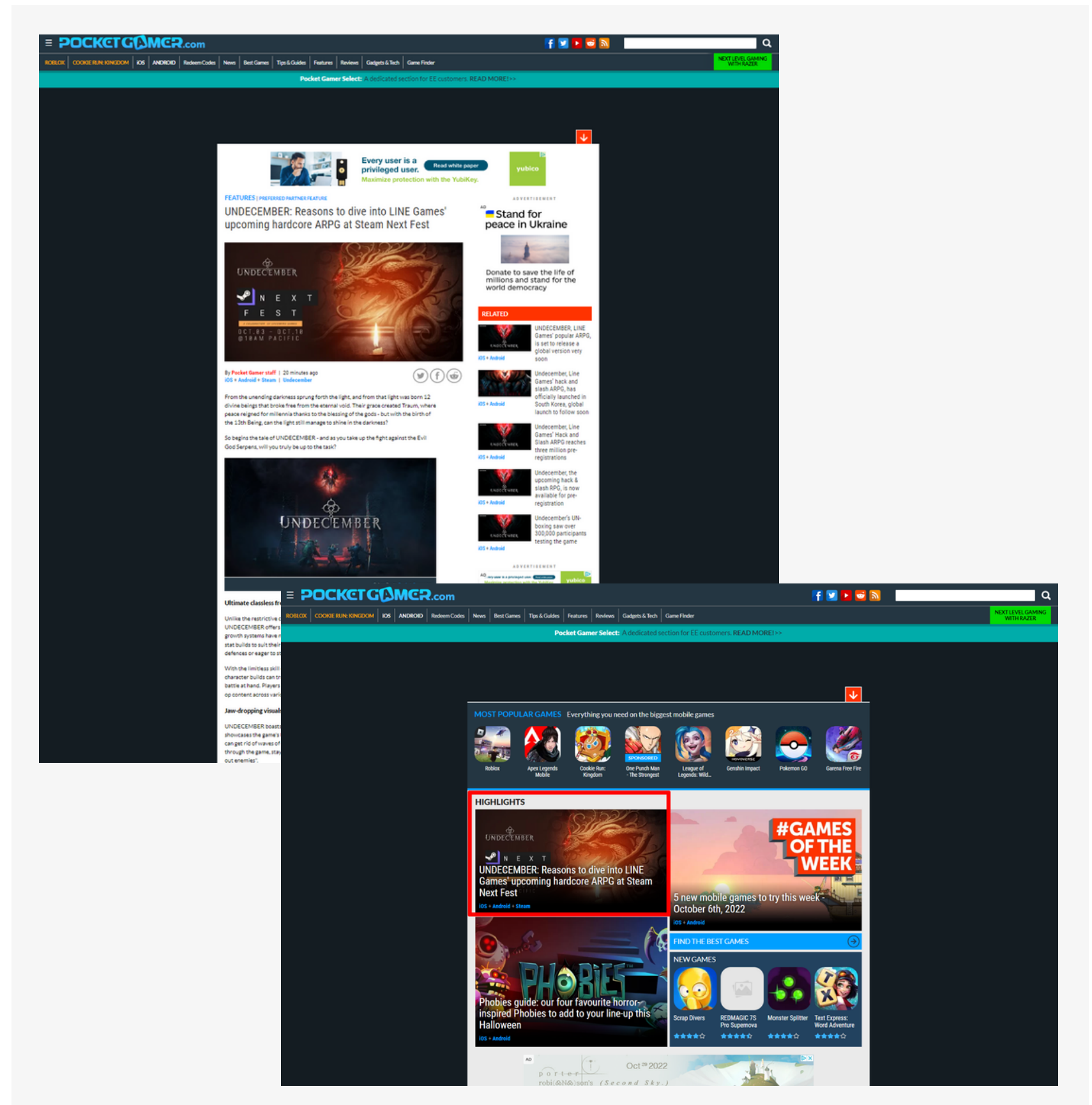
<https://www.pocketgamer.com/>

콘텐츠: 게임 소개 1 건 / 가이드 2건 / 리스트 콘텐츠 2건 / 트위터 5건 / 페이스북 5건

게재일자: 2022년 10월 7일 / 14일 / 18일 / 20일 / 25일

- 게임 소개: [UNDECEMBER: Reasons to dive into LINE Games' upcoming hardcore ARPG at Steam Next Fest](#) ([Twitter](#) / [Facebook](#))
- 가이드: [UNDECEMBER: A beginner's guide to hacking and slashing your way through this stunning ARPG](#) ([Twitter](#) / [Facebook](#))
- 리스트콘텐츠: [Top 5 Best Looking Games for Mobile 2022](#) ([Twitter](#) / [Facebook](#))
- 리스트콘텐츠: [Top 5 Cross Platform Games 2022](#) ([Twitter](#) / [Facebook](#))
- 가이드: [UNDECEMBER Guide: Essential tips for boosting your abilities](#) ([Twitter](#) / [Facebook](#))

게재영역: 상세페이지, 메인페이지, 메인페이지 핫이슈, 최신뉴스 블로그를





# 148 Apps

## 디펜스 더비

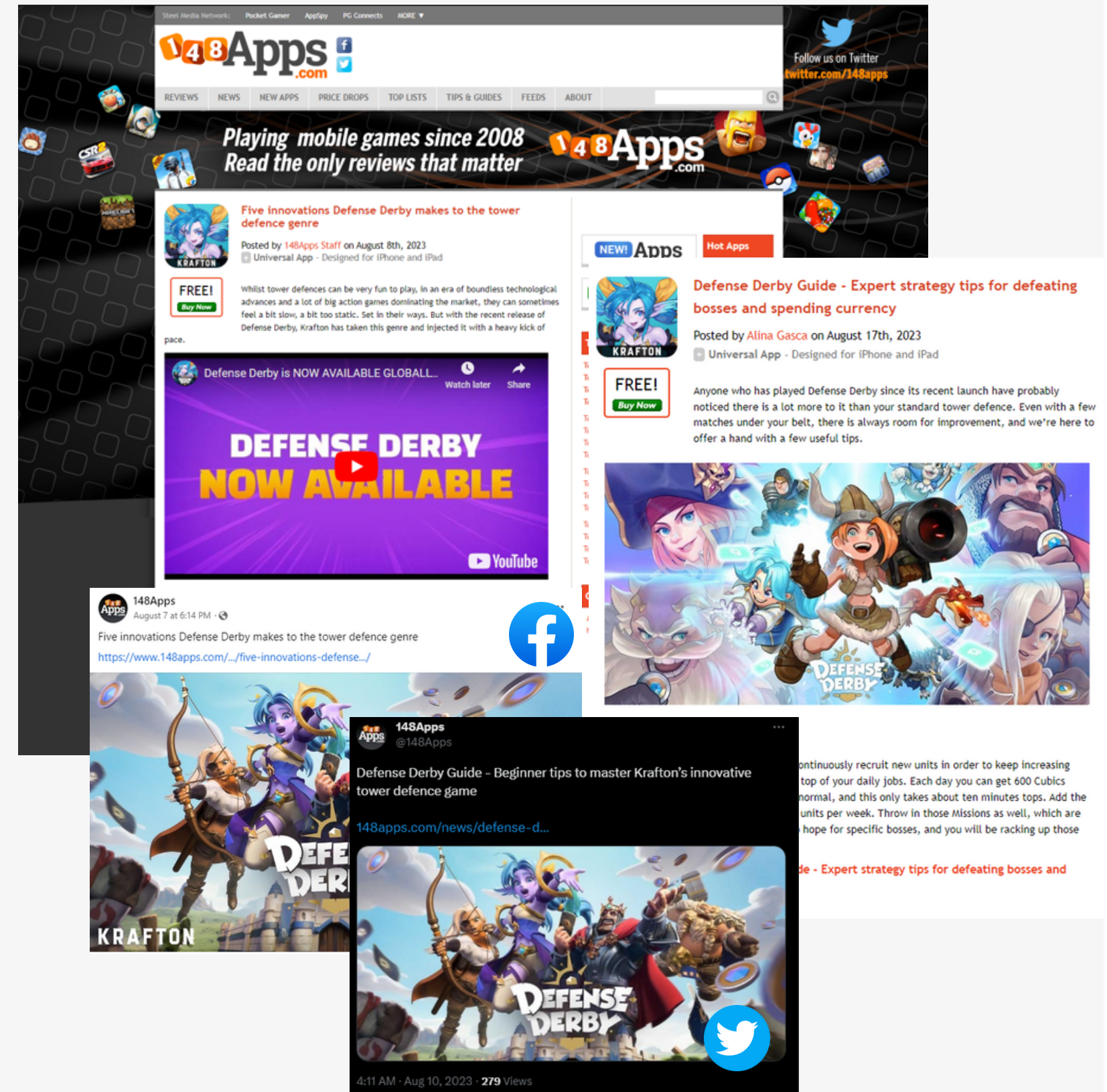
<https://www.148Apps.com/>

콘텐츠: 게임 소개 1 건 / 보도자료 1건 / 리스트 콘텐츠 1건 / 가이드 콘텐츠 2건

게재일자: 2023년 8월 1일 / 4일 / 8일 / 10일 / 17일

- 보도자료: [Krafton gives tower defense a huge facelift with Defense Derby](#) ([Twitter](#) / [Facebook](#))
- 게임 소개: [Defense Derby – 3 reasons to play this innovative tower defence game, available worldwide for iOS and Android](#) ([Twitter](#) / [Facebook](#))
- 리스트 콘텐츠: [Five innovations Defense Derby makes to the tower defence genre](#) ([Twitter](#) / [Facebook](#))
- 비기너 가이드: [Defense Derby Guide – Beginner tips to master Krafton’s innovative tower defence game](#) ([Twitter](#) / [Facebook](#))
- 어드밴스드 가이드: [Defense Derby Guide – Expert strategy tips for defeating bosses and spending currency](#) ([Twitter](#) / [Facebook](#))

게재영역: 메인 페이지, 상세 페이지, 트위터, 페이스북





# Touch Tap Play

<https://touchtapplay.com/>

콘텐츠: 게임 소개 1건

게재일자: 2023년 07월 31일

- 게임 소개: [A New Era of Strategy: Exploring the PvP Dynamics in Defense Derby](#)

게재영역: 메인페이지, 상세페이지, 트레일러

## 디펜스 더비

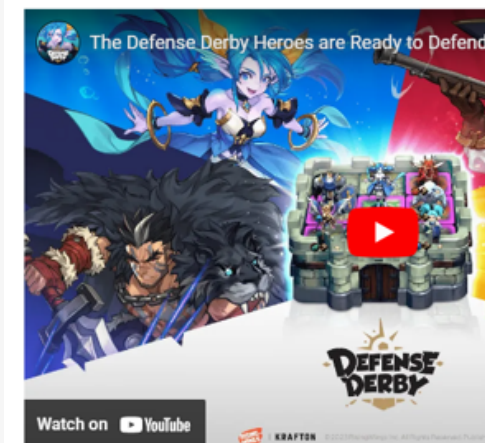
### A New Era of Strategy: Exploring the PvP Dynamics in Defense Derby

By Touch Tap Play Sponsored Post · Jul 31, 2023 12:11 pm



This article is sponsored by Krafton, Inc.

Defense Derby stands as a trailblazer in the real-time strategy games, bringing innovation and depth, setting it apart from the pack. The game aligns with traditional defense rules but shines through with its ground-breaking system. This fresh layer of complexity opens up possibilities for players, allowing them to upset the odds, construct unique strategies, and mold their path. Transformations have created a vibrant gaming environment where matches turn in favor of those players who master the mechanic.



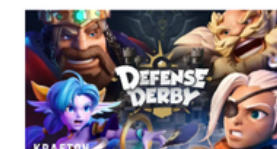
TouchTapPlay presents a dive into the essence of Defense Derby — uncovering its unique mechanics, innovative PvP, and revolutionary



HOME NEWS SWITCH STEAM DECK GAME GUIDES REVIEWS APPS & LISTS CODES



Latest Mobile Gaming News



A New Era of Strategy: Exploring the PvP Dynamics in Defense Derby

Touch Tap Play Sponsored Post · Jul 31, 2023 12:11 pm



Hit Mobile Game Last Fortress: Underground's First Ever Collab is With Amazon's Superhero Hit The Boys

Touch Tap Play Sponsored Post · Jul 31, 2023 6:48 am



All Playable Characters in One Punch Man: World

Jeremy Kanjanapangka · Jul 17, 2023 10:53 pm



This Is the Newest Mythic Hero in Netmarble's Seven Knights 2

TTP Staff · Jul 7, 2023 3:40 am



Ancients Reborn Brings Back the MMORPG Glory Days

TTP Staff · Jul 6, 2023 10:43 am



When is the Mobile Legends: Bang Bang Season 29 Reset?

Manish Kumar Choudhary · Jun 29, 2023 1:31 am

# Dot Esports

워헤이븐

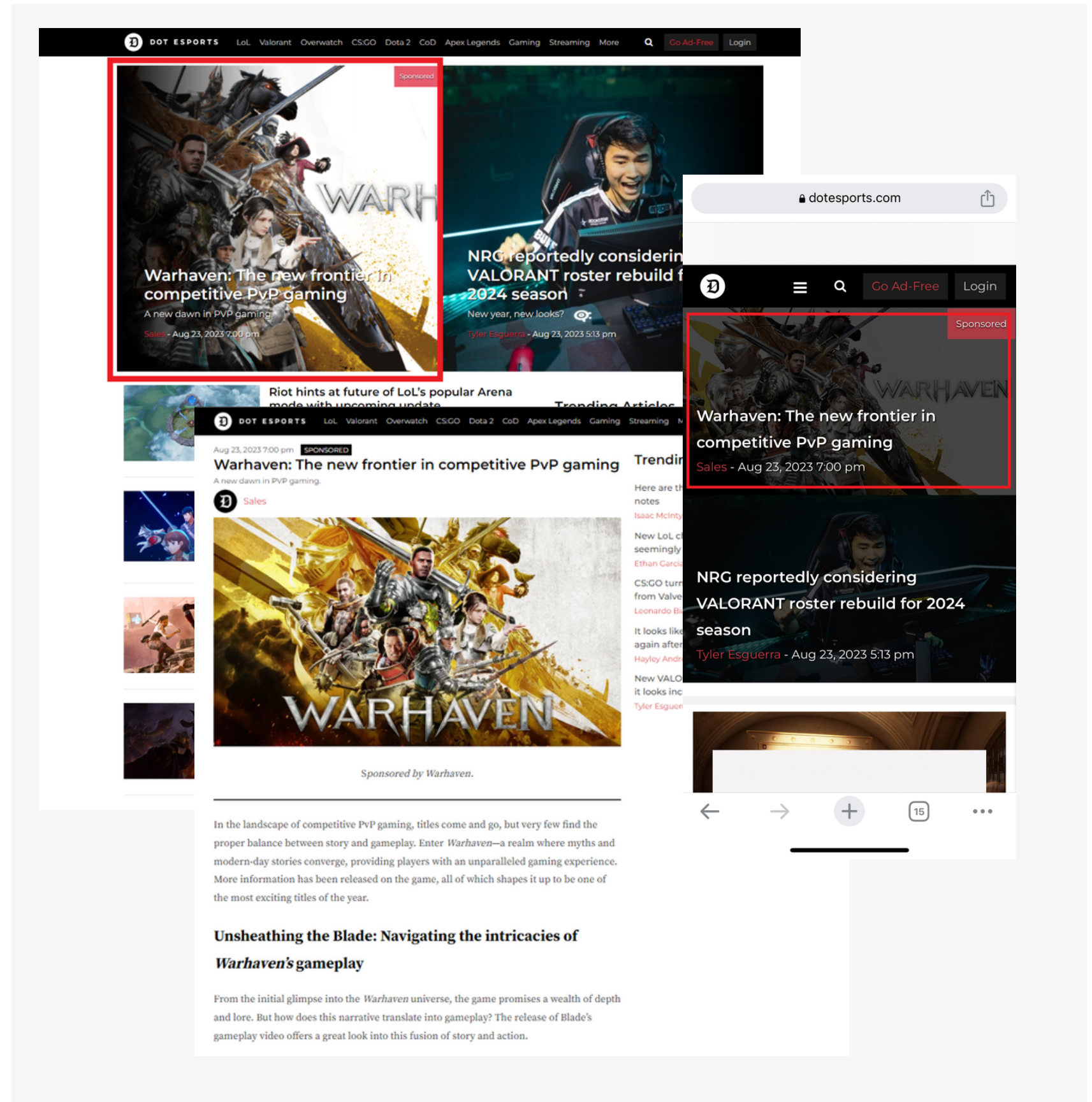
<https://dotesports.com/>

콘텐츠: 게임 소개 1건

게재일자: 2023년 08월 23일

- 게임 소개: [Warhaven: The new frontier in competitive PvP gaming](#)

게재영역: 메인페이지, 상세페이지, 트레일러





# Dot Esports

<https://dotesports.com/>

콘텐츠: 보도자료 1건 / 리뷰 1건

게재일자: 2023년 07월 27일 / 08월 01일

- 보도자료: [Dungeon Fighter Online takes aim with new Archer character: Play the Muse and Traveler today](#)
- 리뷰: [The much anticipated Archer update in Dungeon Fighter Online](#)

게재영역: 메인페이지 블로그 롤, 상세페이지

## 던전 앤 파이터 온라인



https://dotesports.com/

콘텐츠: 론칭

게재일자: 2023년 1월 16일

- 론칭: [New MMORPG, AVATARA, launches on PC, mobile, and browser](#)

게재영역: 상세페이지, 스폰서 콘텐츠 페이지 핫이슈

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Jan 16, 2023 3:20 pm

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### New MMORPG, AVATARA, launches on PC, mobile, and browser

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Eva Martinello · January 13, 2023

ShahZam accuses Sentinels of breaking VALORANT roster spot promise for playing with Shroud

Scott Robertson · January 12, 2023

VALORANT finally lets players find their perfect aesthetic in latest update

Danny Appleford · January 10, 2023

Here are the League Patch 13.1 patch notes

Isaac McIntyre · January 10, 2023

VALORANT players missing ranked gun buddies at start of Episode 6

Scott Robertson · January 10, 2023

This article is sponsored by AVATARA

**AVATARA**, which will be playable today on mobile, PC, and web browser, is a new end action MMORPG breaking new ground in the world of gaming. While billions of people only about one million players have experienced the unique beauty of blockchain and NFTs to the masses. **AVATARA** aims to change that by providing a more traditional gaming experience that is easy for anyone to jump into, while still offering all the latest technology.

In the **AVATARA** universe, players can sign up for a guild, grow their power, and earn rare items and utility tokens. Its characters can be freely traded among users in the game, giving them a sense of ownership. And with a focus on the “fun of possible earnings,” it is poised to bring Web2 players into the exciting world of Web3.

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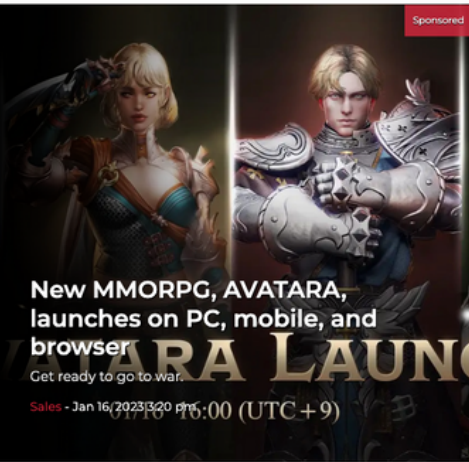
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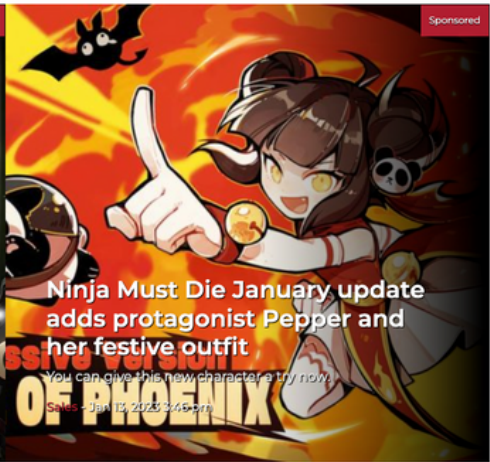
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Ninja Must Die January update adds protagonist Pepper and her festive outfit

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The Chiefs ring in the summer season with Macca's Gaming Summer Party

The Chiefs celebrate the start of summer thanks to Macca's.

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Cards of Eternity enters open beta before free-to-play launch

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Scott Robertson · January 12, 2023

VALORANT finally lets players find their perfect aesthetic in latest update

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VALORANT players missing ranked gun buddies at start of Episode 6

Scott Robertson · January 10, 2023



# Dot Esports

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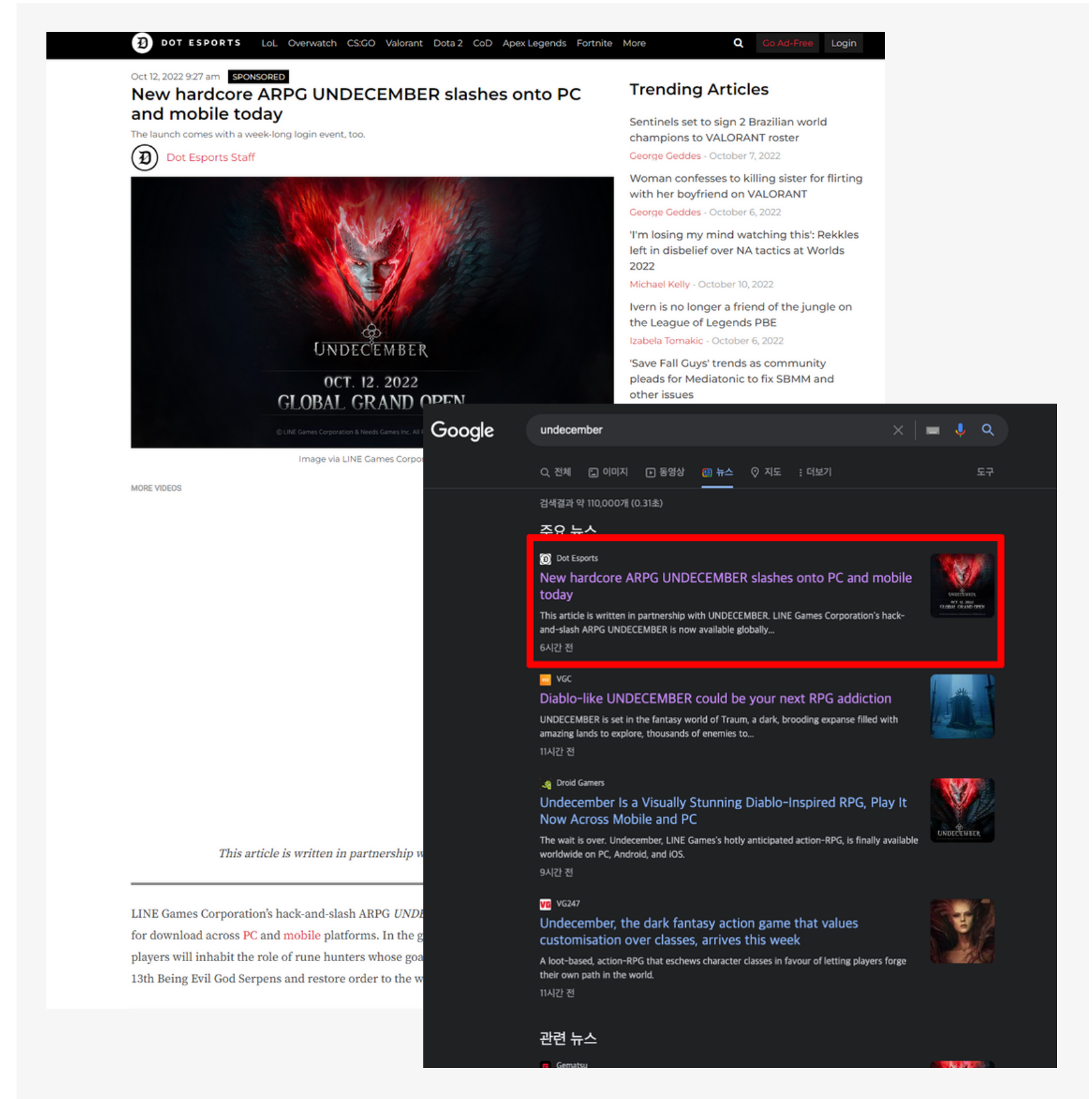
콘텐츠: 론칭 1 건 / 리뷰 1건 / 가이드 1건

게재일자: 2022년 10월 12일 / 16일 / 24일

- 론칭: [New hardcore ARPG UNDECEMBER slashes onto PC and mobile today](#)
- 리뷰: [Dark Fantasy ARPG UNDECEMBER now available](#)
- 가이드: [How abilities, runes, essences, and storage work in UNDECEMBER: Everything you need to know](#)

게재영역: 상세페이지, 메인페이지, 최신뉴스 블로그를

- SEO (검색 엔진 최적화)를 위해 계약된 콘텐츠 외 2건의 추가 콘텐츠 게재
  - 링크: [기사 01](#) / [기사 02](#)
- 총 5건의 Undecember 관련 콘텐츠 게재
- 구글 검색시 최상단 노출



# Dot Esports

<https://dotesports.com/>

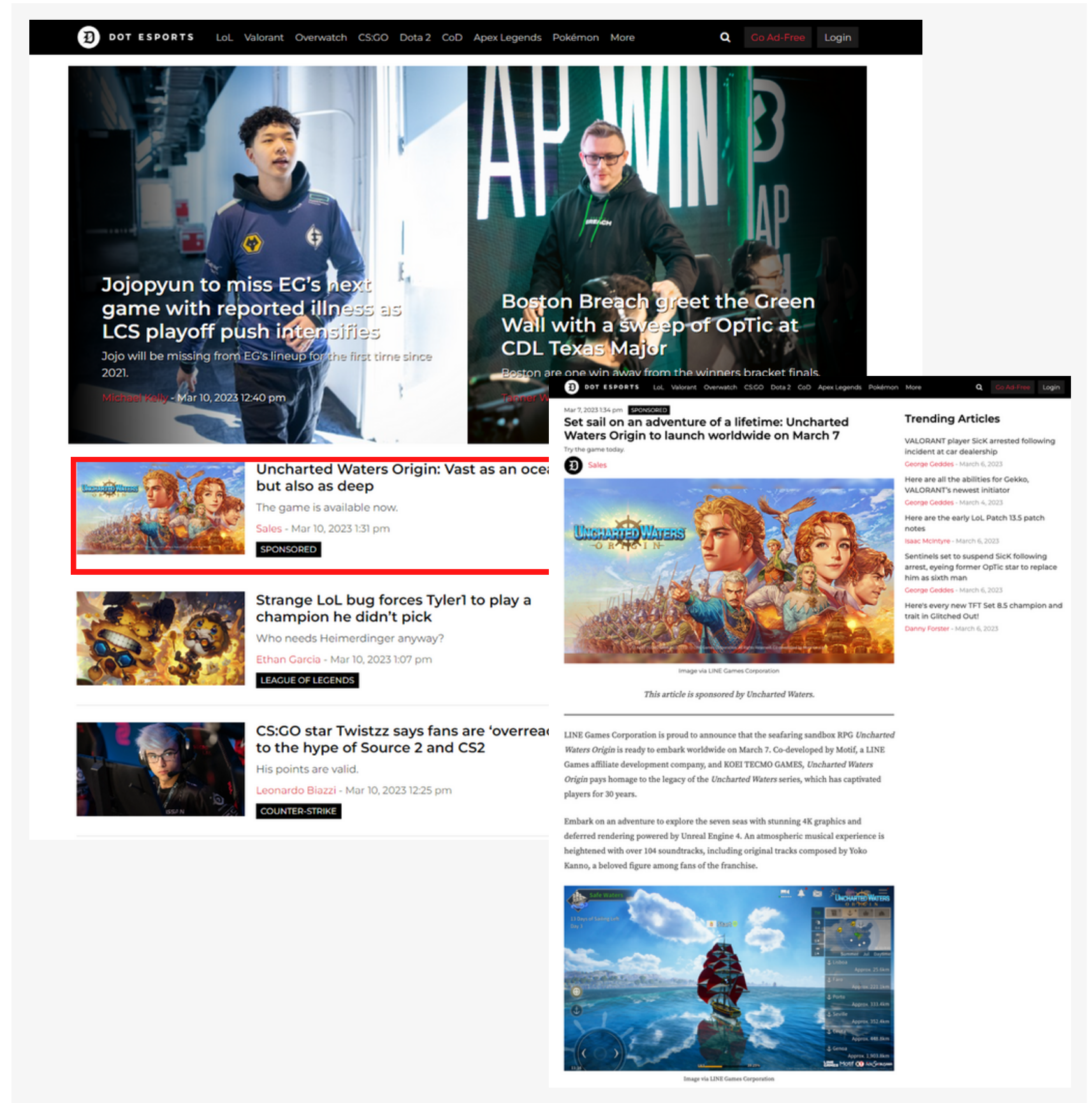
콘텐츠: 론칭 1건 / 리뷰 1건

게재일자: 2023년 3월 7일 / 10일

- 론칭: [Set sail on an adventure of a lifetime: Uncharted Waters Origin now available for mobile and PC worldwide](#)
- 리뷰: [Uncharted Waters Origin: Vast as an ocean, but also as deep](#)

게재영역: 상세페이지, 메인페이지, 최신뉴스, 스폰서 콘텐츠 페이지

# 대항해시대 오리진





# Pro Game Guides

언디셈버

<https://progameguides.com/>

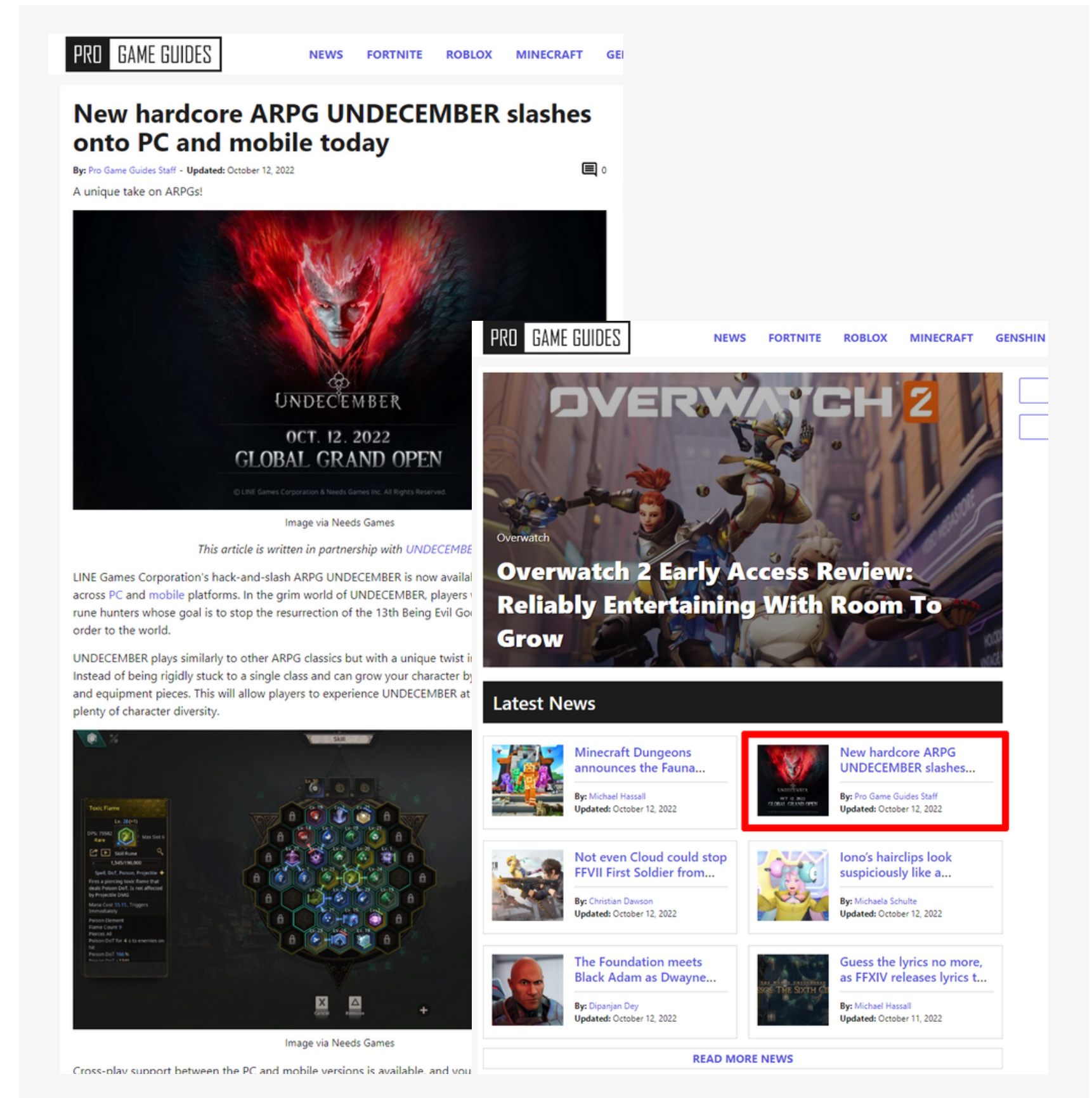
콘텐츠: 론칭 1 건 / 리뷰 1건 / 가이드 1건

게재일자: 2022년 10월 14일 / 16일 / 24일

- 론칭: [New hardcore ARPG UNDECEMBER slashes onto PC and mobile today](#)
- 리뷰: [Play Your Way In Dark Fantasy ARPG UNDECEMBER](#)
- 가이드: [Character creation guide for UNDECEMBER | How to build your first Rune Hunter](#)

게재영역: 상세페이지, 메인페이지, 최신뉴스 블로그 롤

- SEO (검색 엔진 최적화)를 위해 계약된 기사 외 3건의 추가 콘텐츠 게재
  - 링크: [기사 01](#) / [기사 02](#) / [기사 03](#)





# Pro Game Guides

워헤이븐

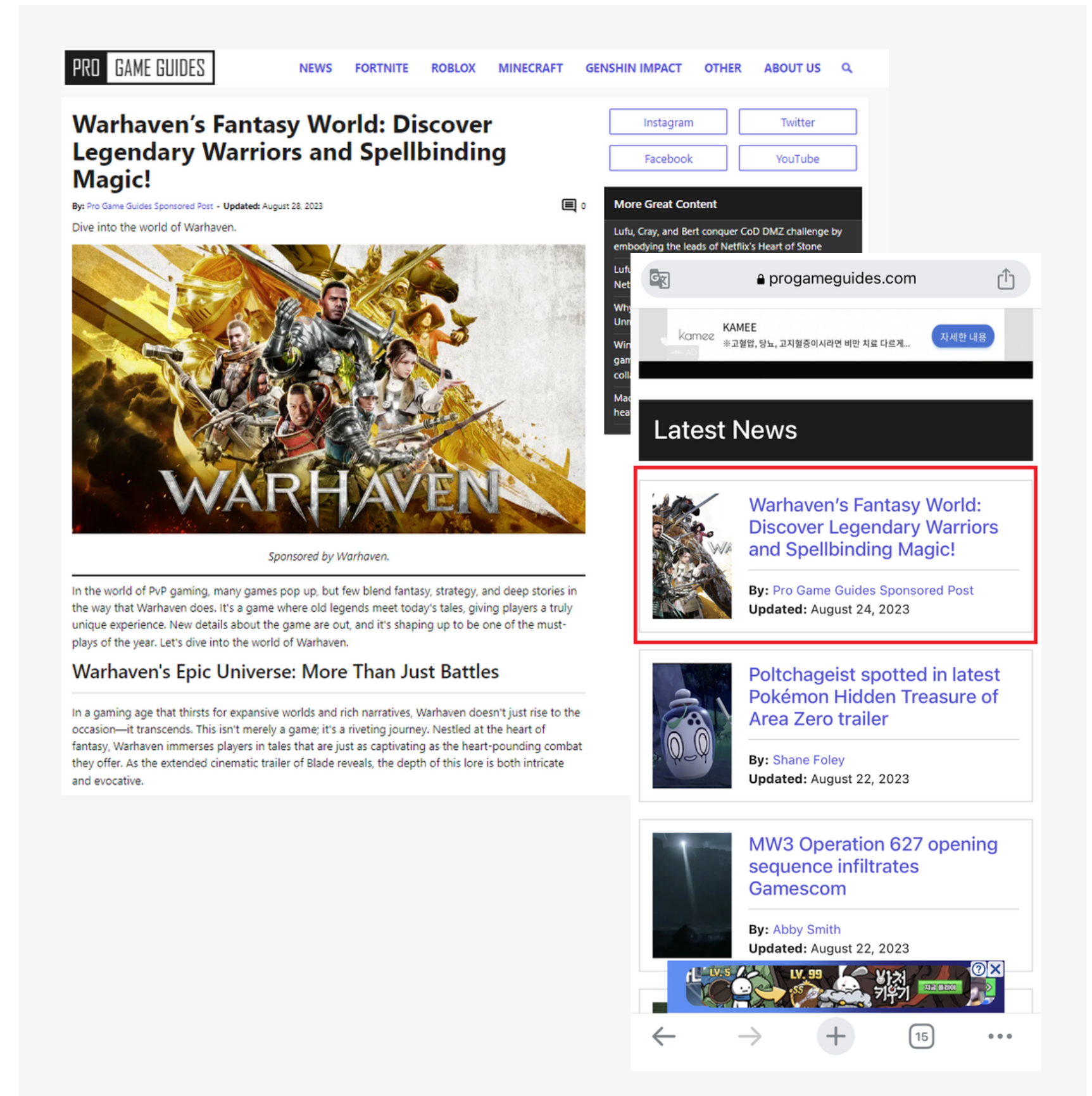
<https://progameguides.com/>

콘텐츠: 게임 소개 1건

게재일자: 2023년 8월 23일

- 게임 소개: [Warhaven's Fantasy World: Discover Legendary Warriors and Spellbinding Magic!](#)

게재영역: 메인 페이지, 상세 페이지, 트레일러



# Pro Game Guides

<https://progameguides.com/>

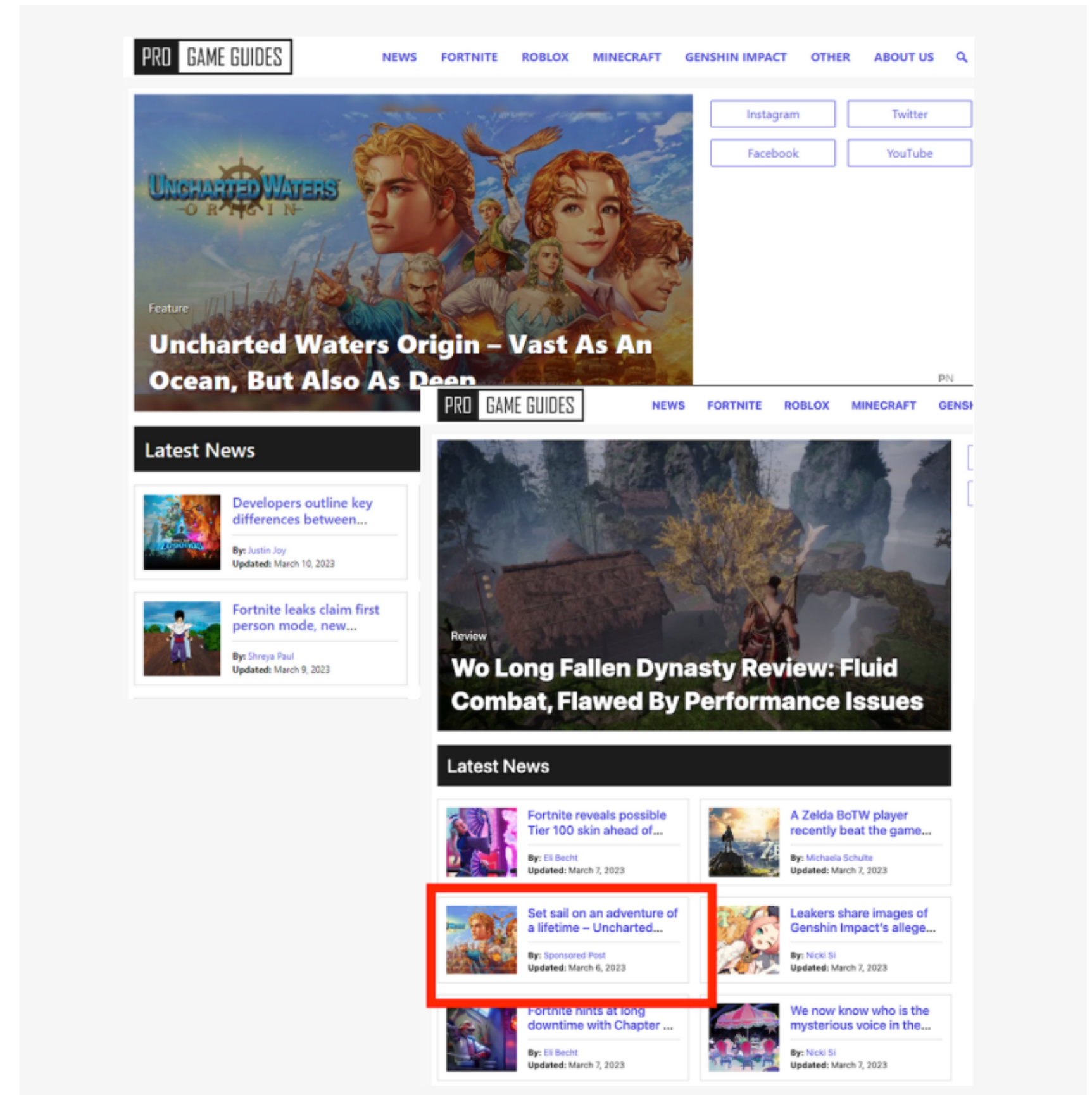
콘텐츠: 론칭 1건 / 리뷰 1건

게재일자: 2023년 3월 7일 / 10일

- 론칭: [Set sail on an adventure of a lifetime – Uncharted Waters Origin now available for mobile and PC worldwide!](#)
- 리뷰: [Uncharted Waters Origin – Vast as an ocean, but also as deep](#)

게재영역: 상세페이지, 메인페이지, 최신 뉴스, 스폰서 콘텐츠 페이지

## 대항해시대 오리진





# Pro Game Guides

<https://progameguides.com/>

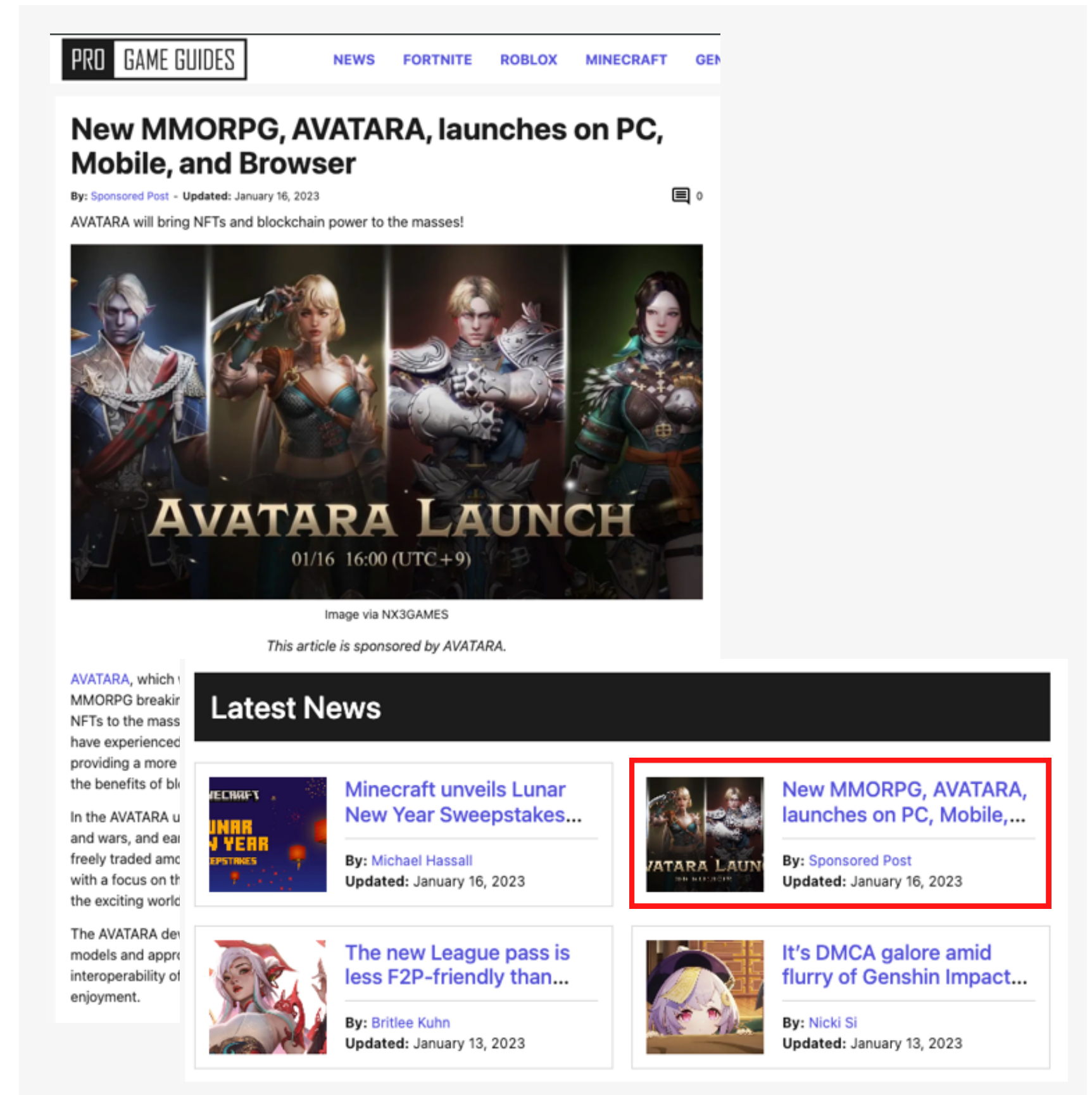
콘텐츠: 론칭 1건 / 리뷰 1건

게재일자: 2023년 1월 16일 / 18일

- 론칭: [New MMORPG, AVATARA, launches on PC, Mobile, and Browser](#)
- 리뷰: [AVATARA Review: Nostalgic MMORPG action](#)

게재영역: 상세페이지, 메인페이지, 최신 뉴스, 스폰서 콘텐츠 페이지

# 아바타라



# Twinfinite

# 언디셈버

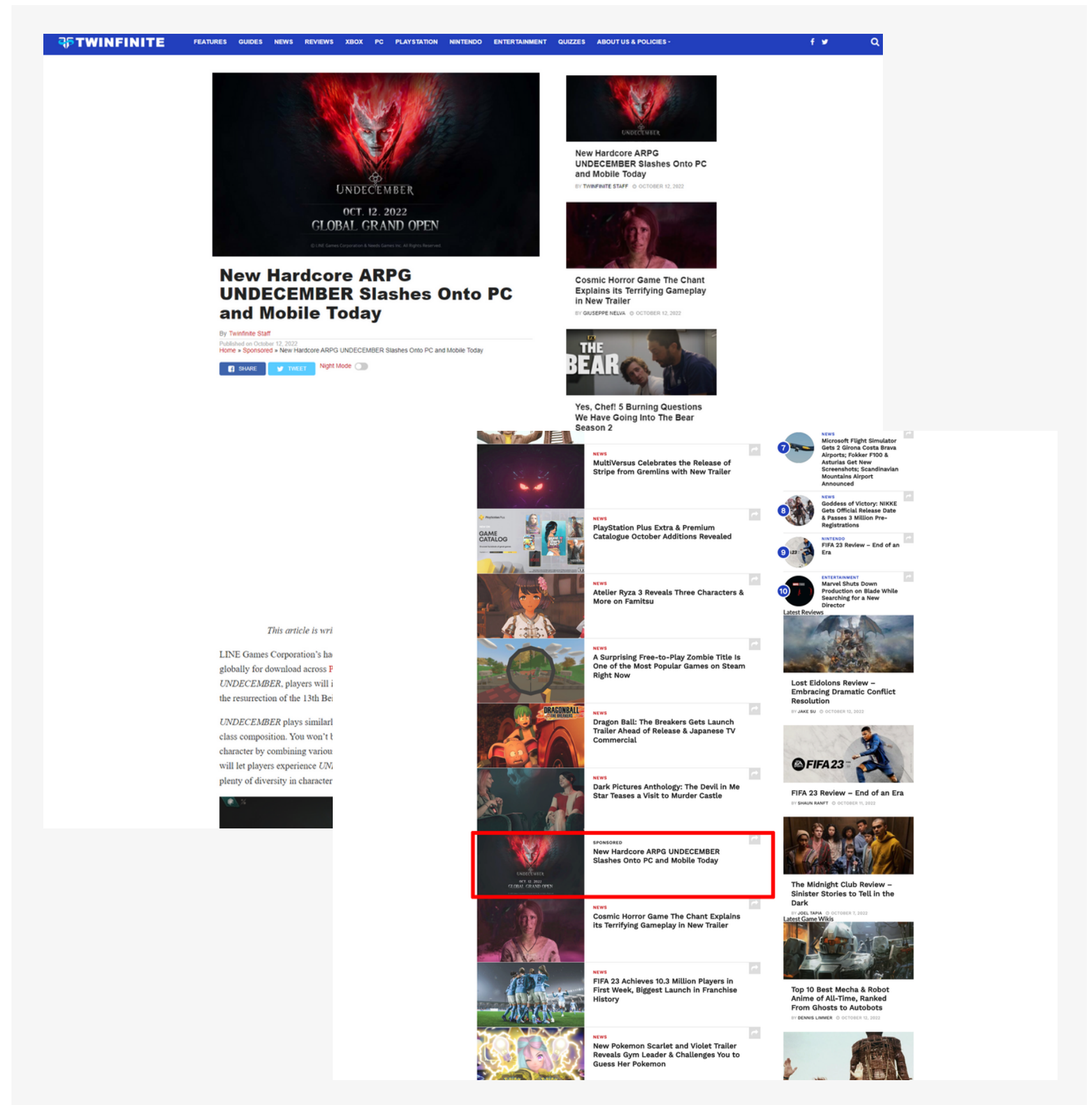
https://twinfinite.net/

콘텐츠: 론칭 1 건 / 리뷰 1건

게재일자: 2022년 10월 12일 / 16일

- 론칭: [New hardcore ARPG UNDECEMBER slashes onto PC and mobile today](#)
- 리뷰: [UNDECEMBER Brings Freedom of Choice to the ARPG Genre](#)

게재영역: 상세페이지, 메인페이지





# Gamerpur

<https://www.gamepur.com/>

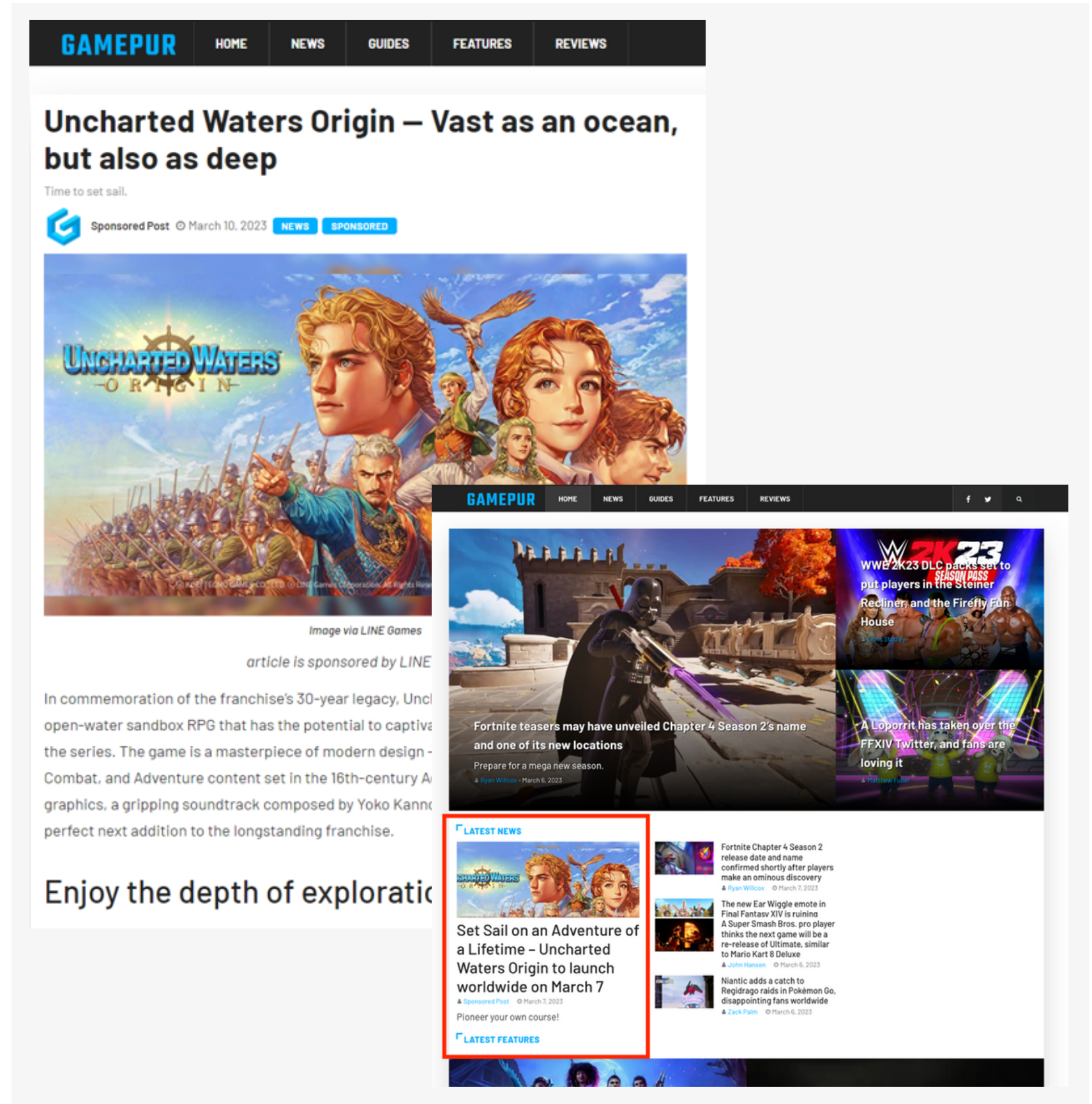
콘텐츠: 론칭 1건 / 리뷰 1건

게재일자: 2023년 3월 7일 / 3월 10일

- 론칭: [Set Sail on an Adventure of a Lifetime – Uncharted Waters Origin now available for mobile and PC worldwide!](#)
- 리뷰: [Uncharted Waters Origin — Vast as an ocean, but also as deep](#)

게재영역: 상세페이지, 메인페이지, 최신뉴스, 스폰서 콘텐츠 페이지 메인

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# Twinfinite

# 아바타라

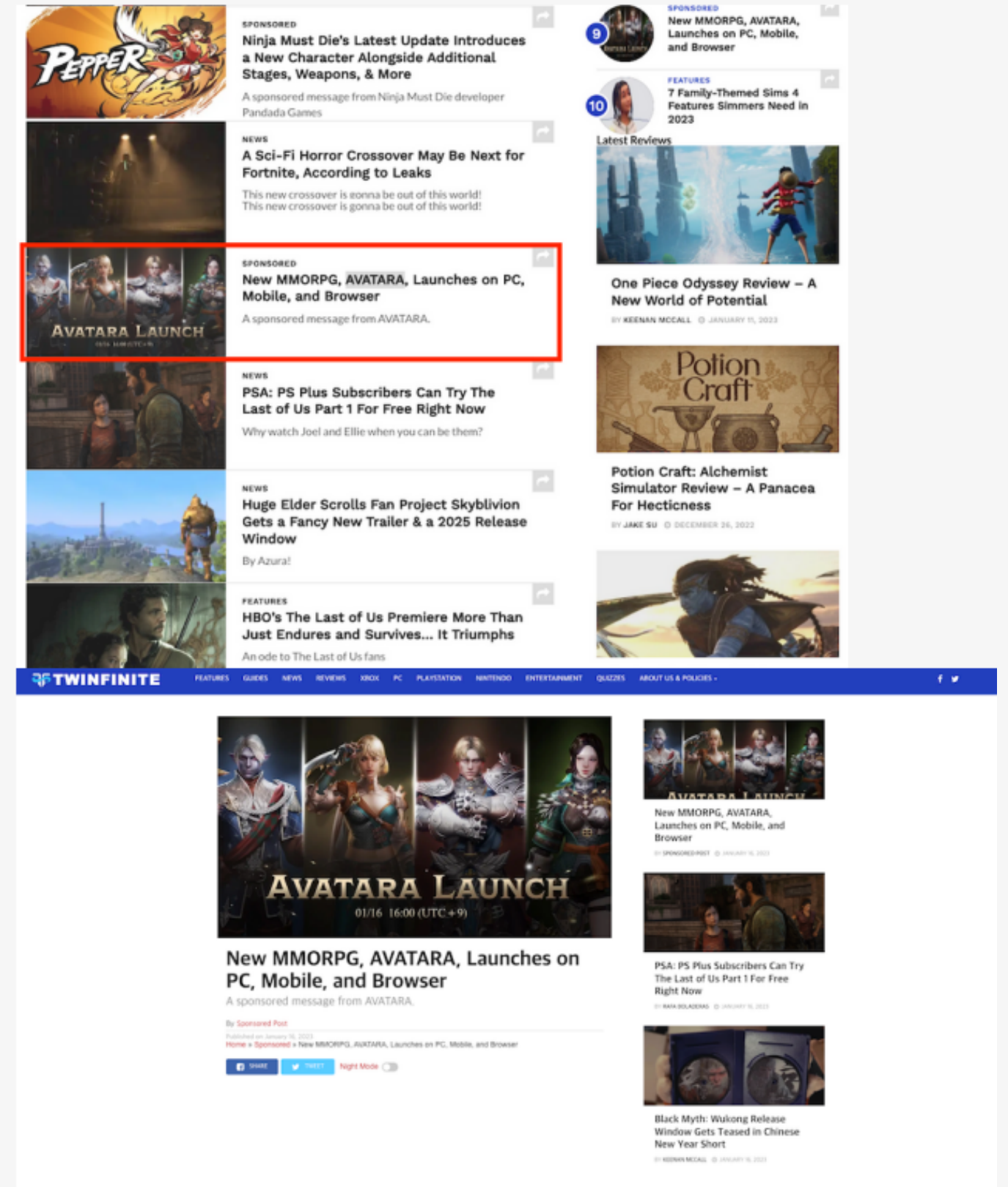
<https://twinfinite.net/>

콘텐츠: 론칭

게재일자: 2023년 1월 16일

- 론칭: [New MMORPG, AVATARA, Launches on PC, Mobile, and Browser](#)

게재영역: 상세페이지, 메인페이지





# Gamerpur

<https://www.gamepur.com/>

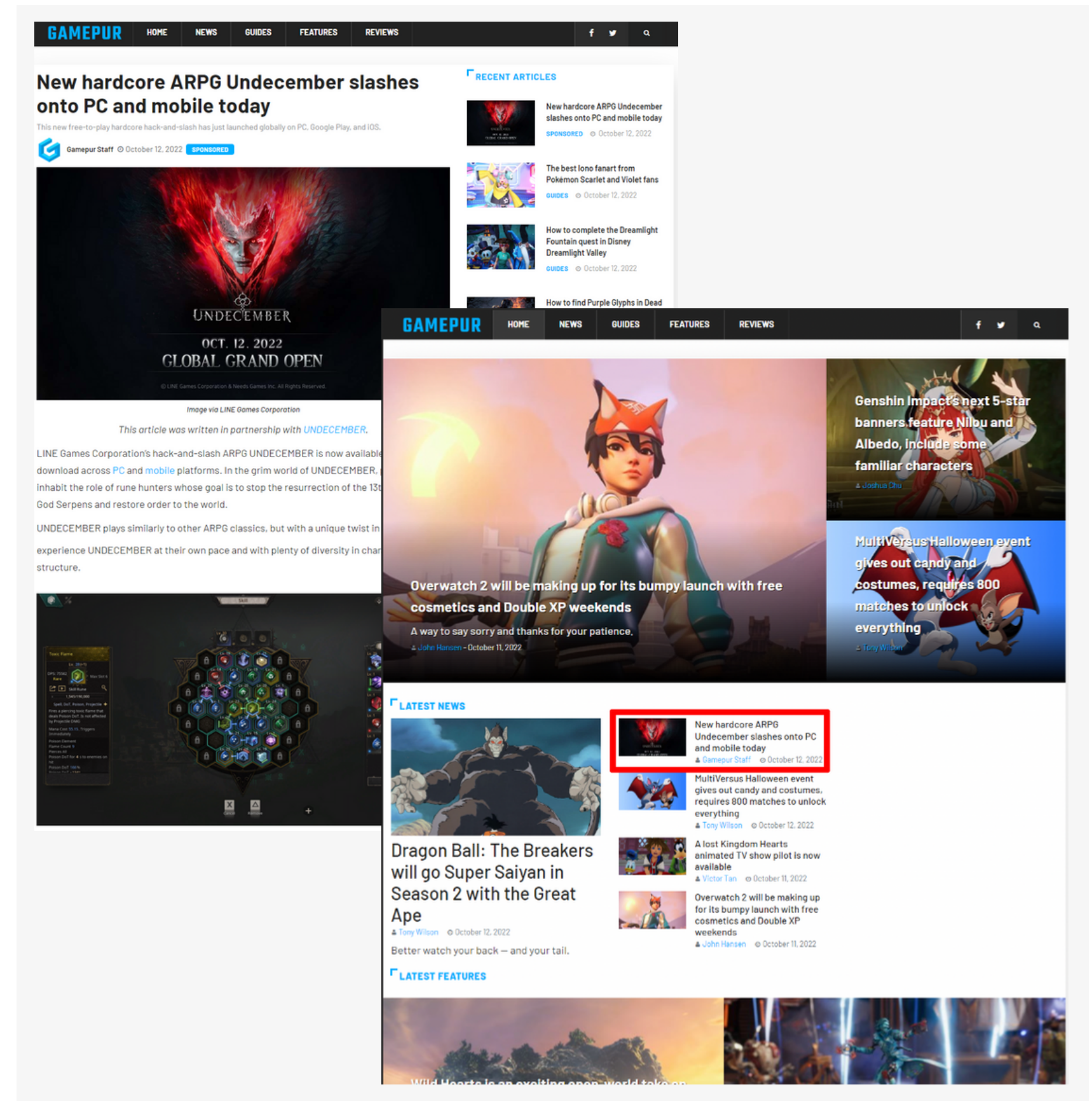
콘텐츠: 론칭 1 건 / 리뷰 1 건

게재일자: 2022년 10월 12일 / 16일

- 론칭: [New hardcore ARPG UNDECEMBER slashes onto PC and mobile today](#)
- 리뷰: [Free-to-play ARPG UNDECEMBER now available on PC and mobile](#)

게재영역: 상세페이지, 메인페이지

# 언디셈버



# PC Invasion

# 아바타라

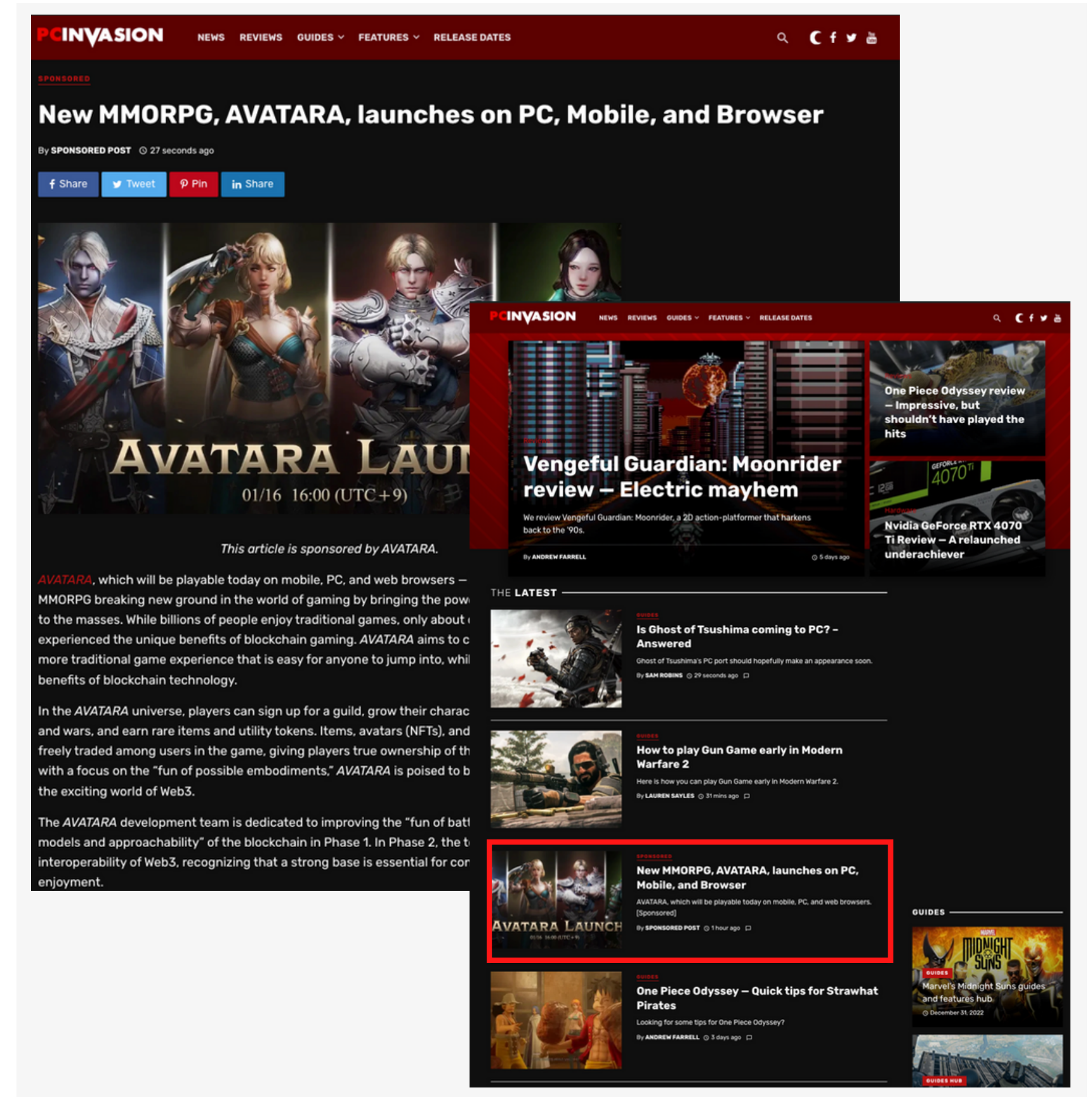
<https://www.pcinvasion.com/>

콘텐츠: 론칭

게재일자: 2023년 1월 16일

- 론칭: [New MMORPG, AVATARA, launches on PC, Mobile, and Browser](https://www.pcinvasion.com/news/new-mmorpg-avatara-launches-on-pc-mobile-and-browser)

게재영역: 상세페이지, 메인페이지, 구글 검색 1페이지 노출





# We Got This Covered

<https://wegotthiscovered.com/>

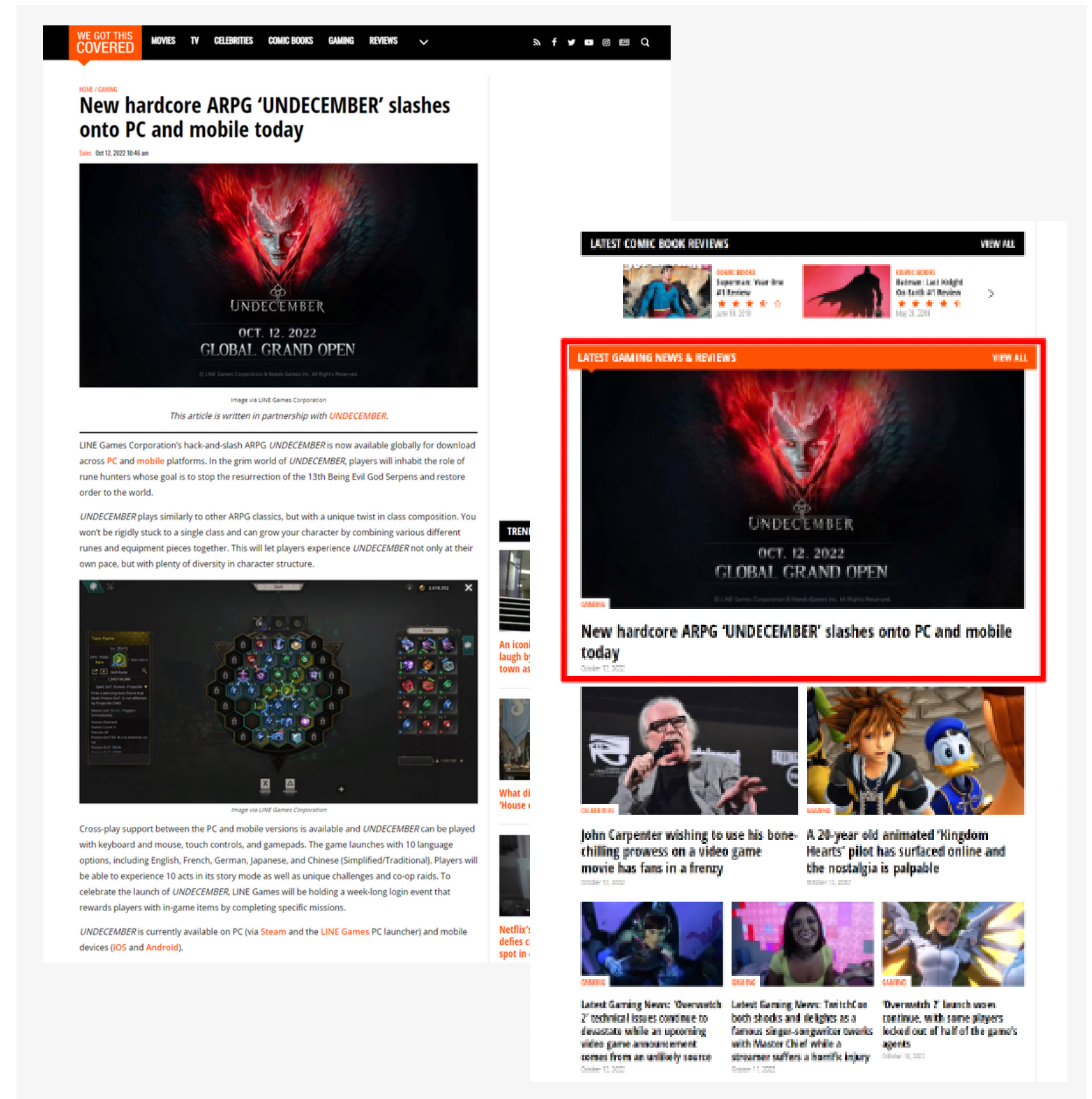
콘텐츠: 론칭 1 건 / 리뷰 1건

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- 론칭: [New hardcore ARPG UNDECEMBER slashes onto PC and mobile today](#)
- 리뷰: [The beautiful dark fantasy world of ‘UNDECEMBER’](#)

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# 언디셈버



# Attack of the Fanboy

<https://attackofthefanboy.com/>

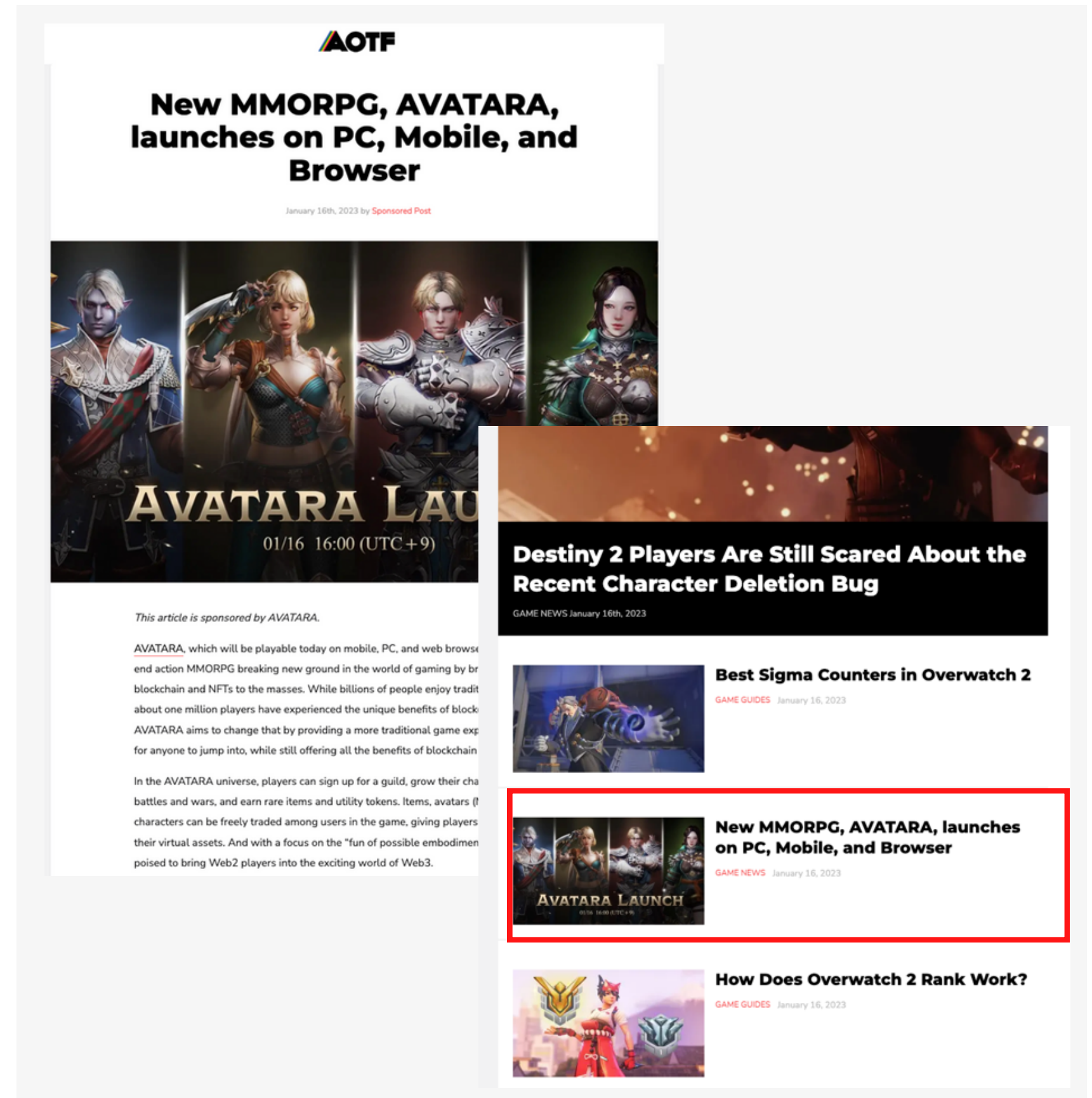
콘텐츠: 론칭

게재일자: 2023년 1월 16일

- 론칭: [New MMORPG, AVATARA, launches on PC, Mobile, and Browser](https://attackofthefanboy.com/new-mmorpg-avatara-launches-on-pc-mobile-and-browser)

게재면: 상세페이지, 메인페이지

# 아바타라



# Primagames

https://primagames.com/

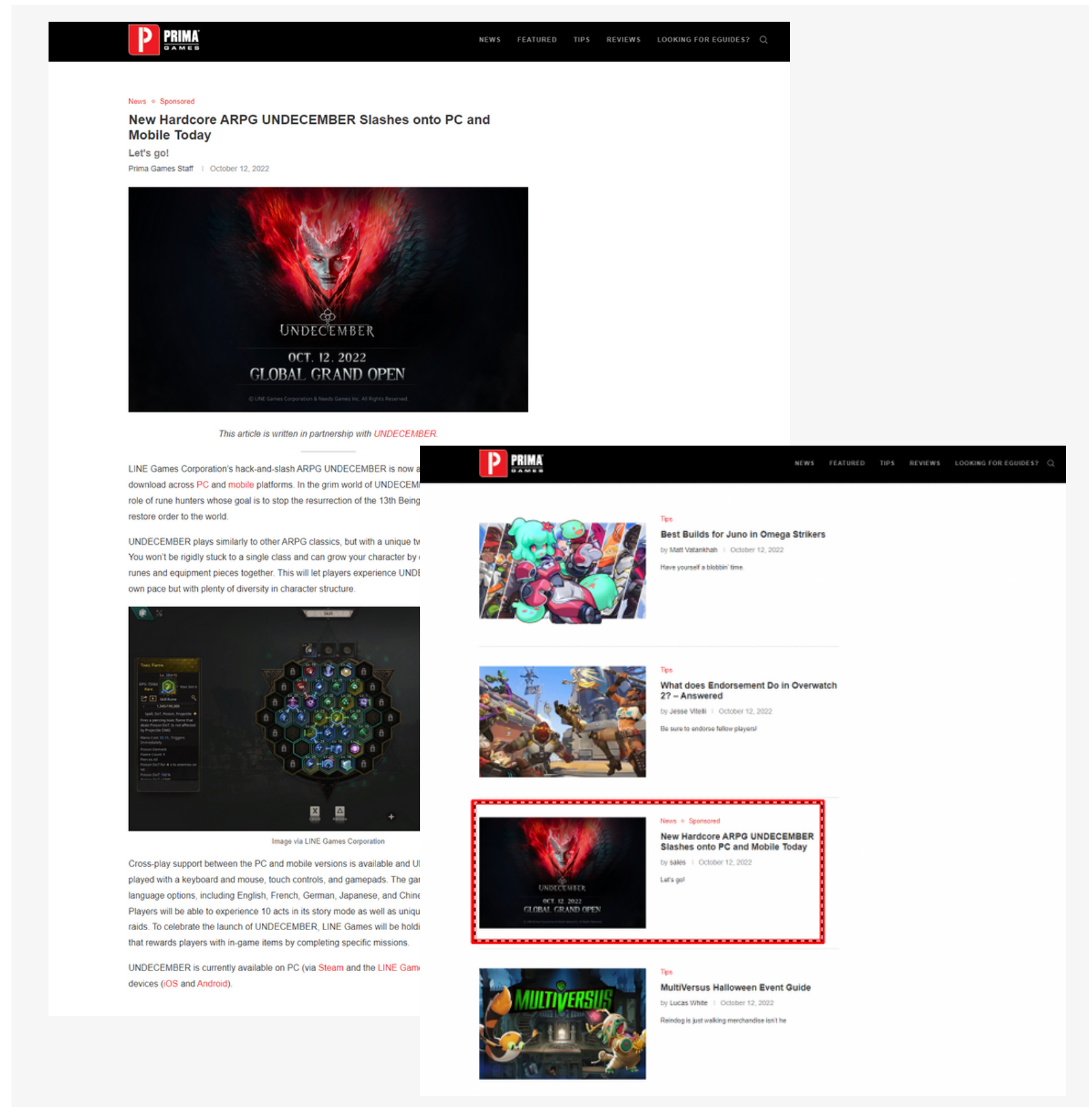
콘텐츠: 론칭 1 건 / 리뷰 1 건

게재일자: 2022년 10월 12일 / 16일

- 론칭: [New hardcore ARPG UNDECEMBER slashes onto PC and mobile today](#)
- 리뷰: [UNDECEMBER Brings Its Dark Fantasy World to PC and Mobile Devices Today](#)

게재영역: 상세페이지, 메인페이지

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# GamerJournalist

<https://gamerjournalist.com/>

콘텐츠: 론칭

게재일자: 2023년 1월 16일

- 론칭: [New MMORPG, AVATARA, launches on PC, Mobile, and Browser](https://gamerjournalist.com/new-mmorpg-avatara-launches-on-pc-mobile-and-browser)

게재영역: 상세페이지, 메인페이지

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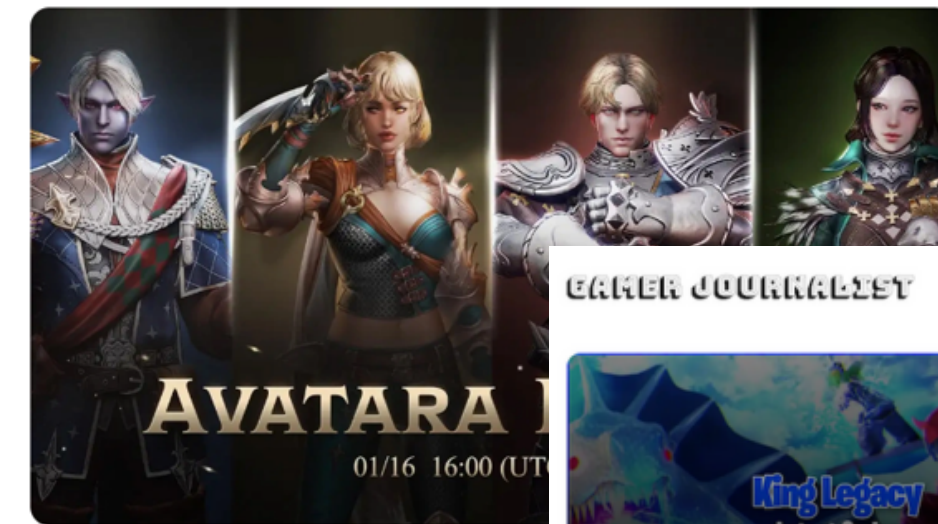
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SALES JAN 16, 2023

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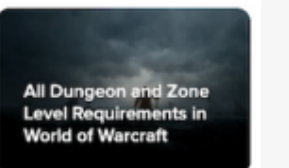
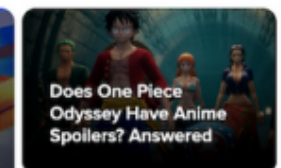
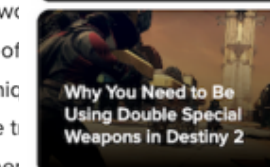
This article is sponsored

AVATARA, which will be playable today on mobile, PC, and browser, is a new end action MMORPG breaking new ground in the world of blockchain and NFTs to the masses. While billions of about one million players have experienced the unique world of AVATARA aims to change that by providing a more accessible world for anyone to jump into, while still offering all the benefits of a blockchain-based game.

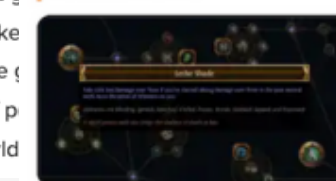
In the AVATARA universe, players can sign up for a free account, join battles and wars, and earn rare items and utility tokens. All characters can be freely traded among users in the game, and their virtual assets. And with a focus on the "fun of playing" and "poised to bring Web2 players into the exciting world of blockchain gaming."

## GAMER JOURNALIST

NEWS GUIDES CODES



### Latest News



NEWS  
How Does Lethe Shade Work - Path of Exile (PoE)



NEWS  
New MMORPG, AVATARA, launches on PC, Mobile, and Browser



NEWS  
How to Get Original Sin in Path of Exile (PoE)

# Inven Global

워헤이븐

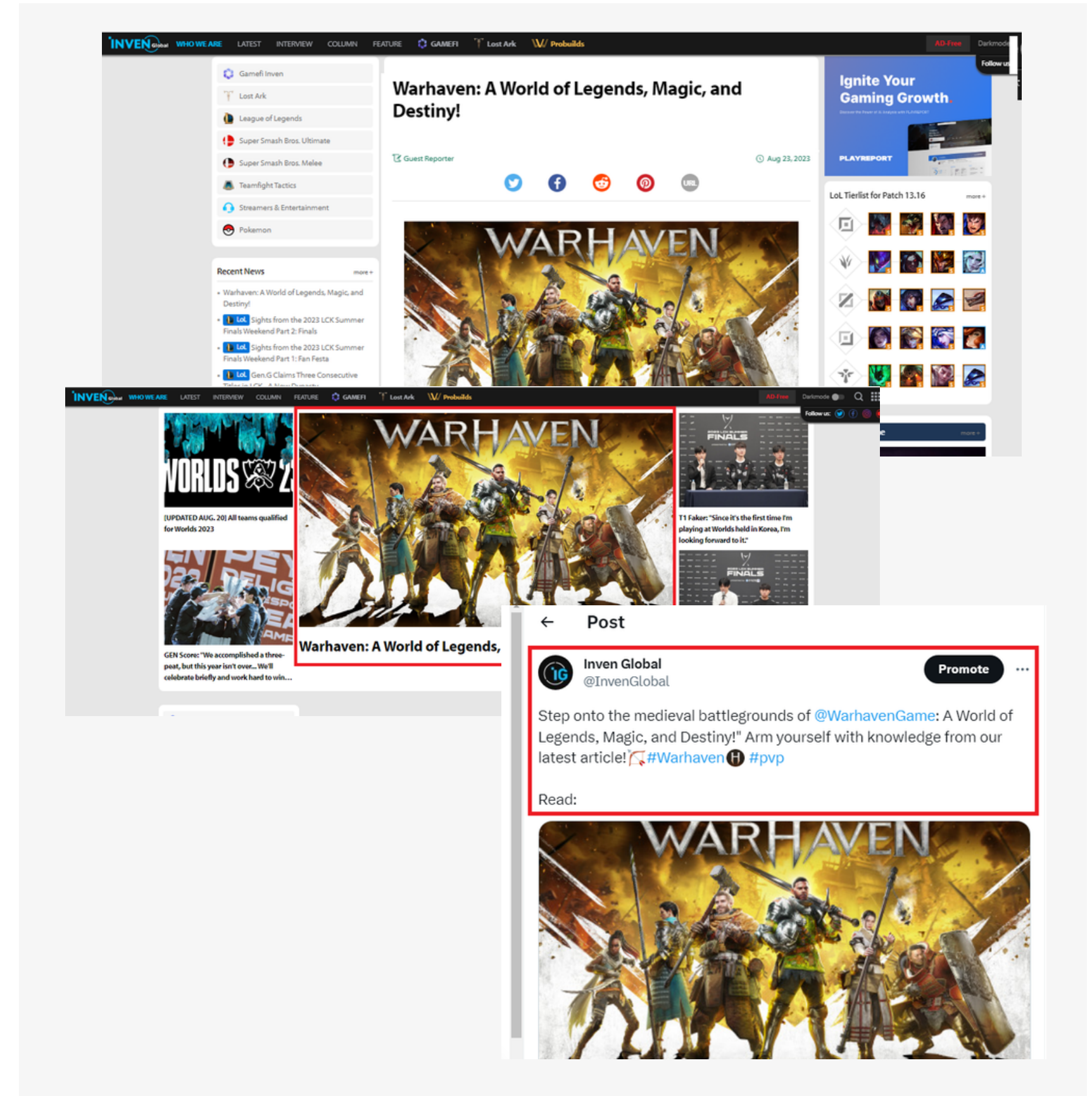
<https://www.invenglobal.com/>

콘텐츠: 게임 소개 1건

게재일자: 2023년 08월 23일

- 게임 소개: [Warhaven: A World of Legends, Magic, and Destiny!](#) (Twitter)

게재영역: 메인페이지, 상세페이지, 트레일러, 트위터





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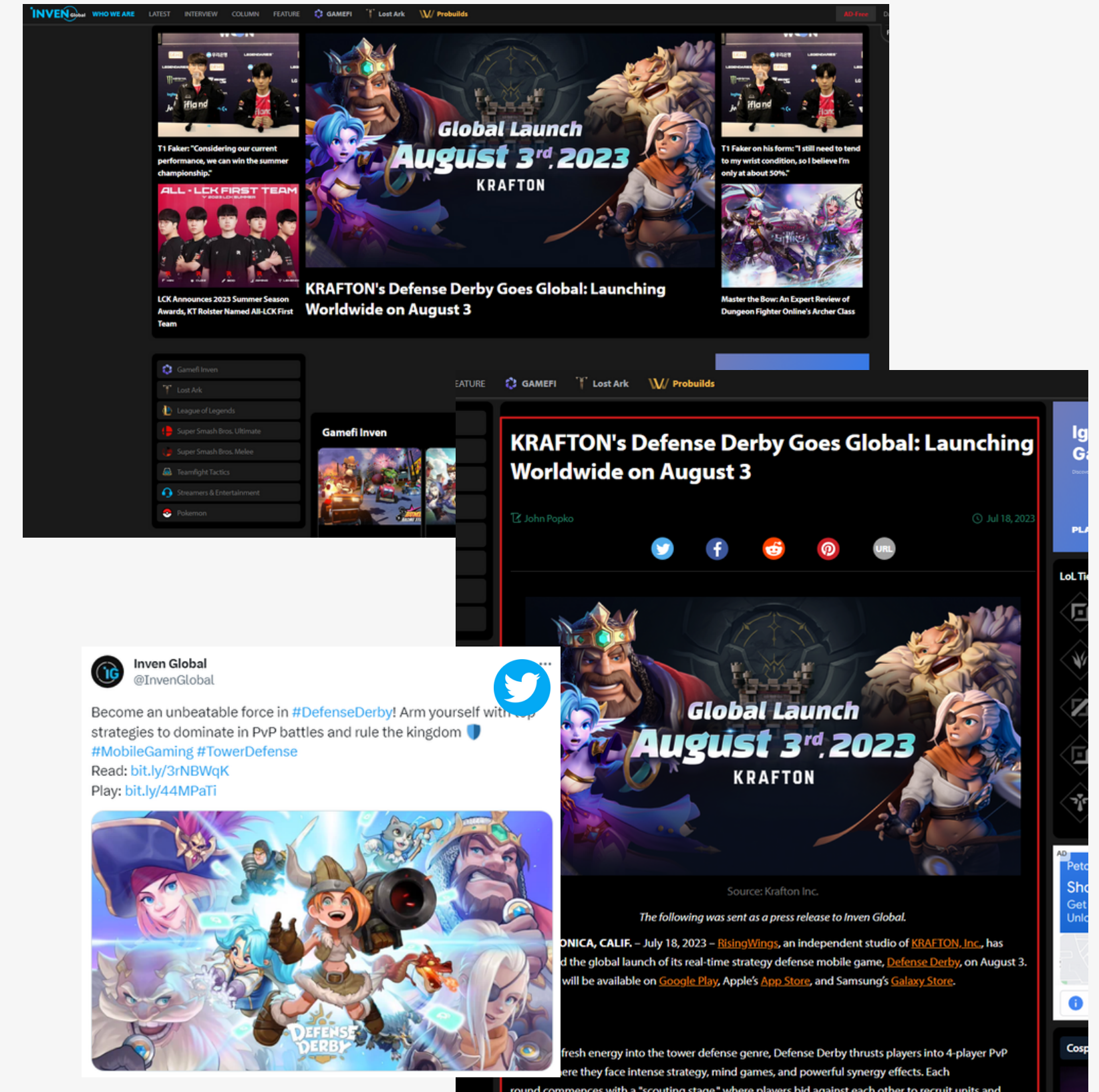
<https://www.invenglobal.com/>

콘텐츠: 게임 소개 1건, 보도자료 1건

게재일자: 2023년 08월 1일 / 3일 / 4일

- 게임 소개: [Mastering Defense Derby: Top Strategies for Winning PvP Battles \(Twitter\)](#)
- (서비스 제공) 보도자료: [KRAFTON's Defense Derby Goes Global: Launching Worldwide on August 3](#)
- 보도자료: [Krafton Unveils Defense Derby Globally: Revolutionizing The Tower Defense Journey \(Twitter\) \(MSN\)](#)

게재영역: 메인페이지, 상세페이지, 트위터, MSN





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콘텐츠: 보도자료 1건 / 리뷰 1건

게재일자: 2023년 07월 27일 / 08일 01일

## [보도자료]

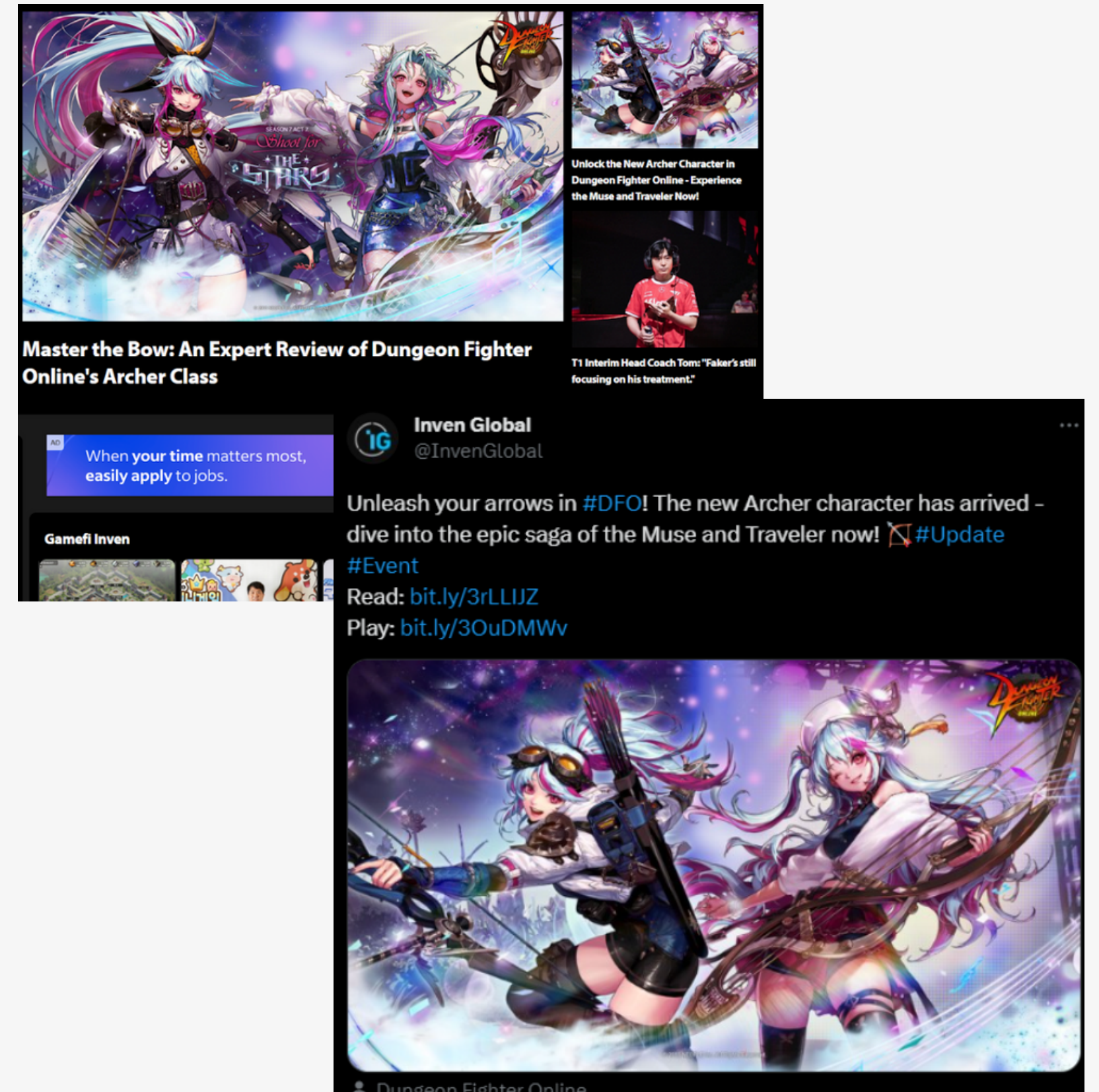
- Inven Global: [Unlock the New Archer Character in Dungeon Fighter Online - Experience the Muse and Traveler Now!](#)
- MSN: [Unlock the New Archer Character in Dungeon Fighter Online - Experience the Muse and Traveler Now!](#)
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- Inven Global: [Master the Bow: An Expert Review of Dungeon Fighter Online's Archer Class](#)
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# 던전 앤 파이터 온라인



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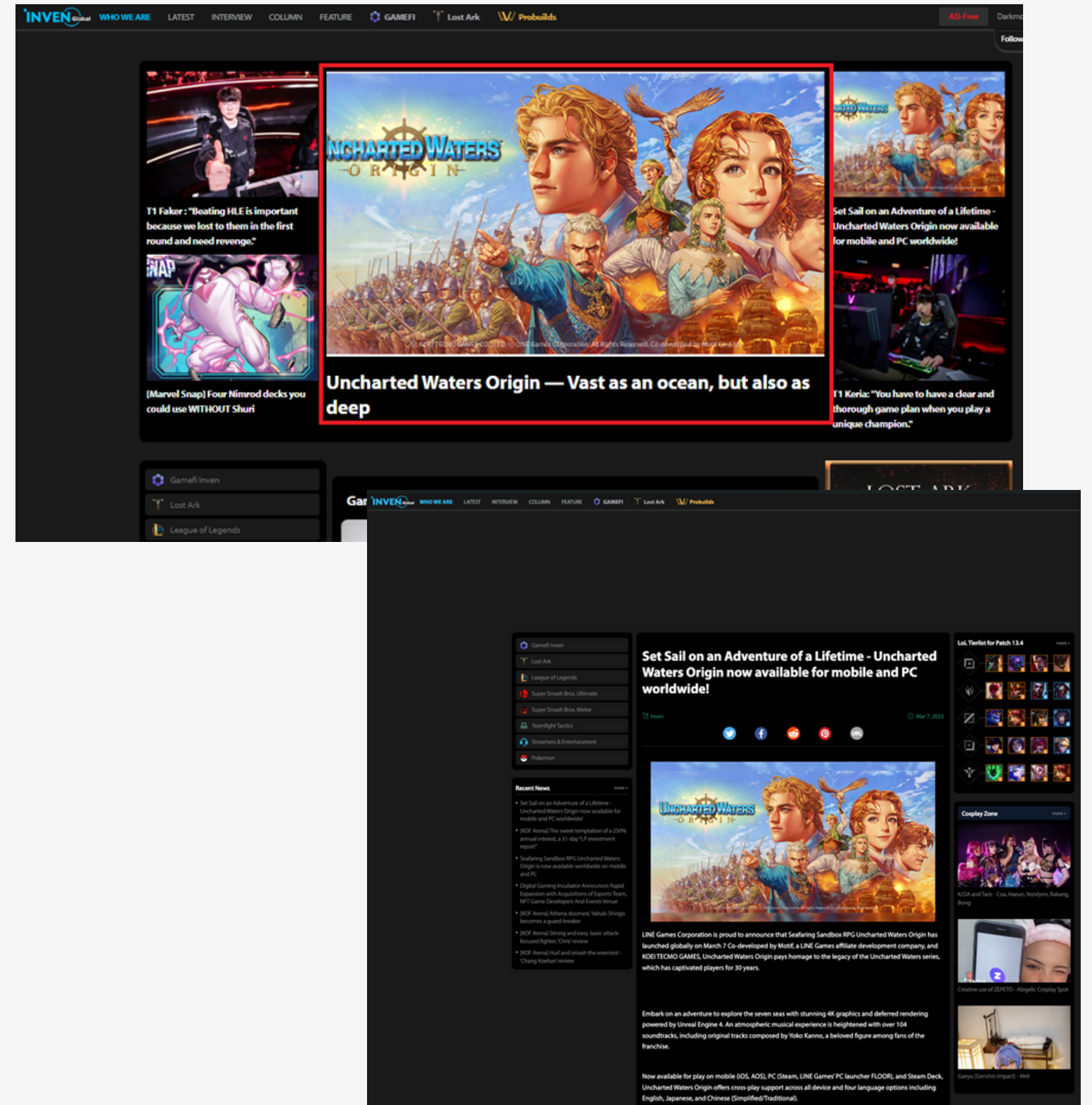
콘텐츠: 론칭 / 리뷰

게재일자: 2023년 3월 7일 / 10일

- 론칭: [Set Sail on an Adventure of a Lifetime – Uncharted Waters Origin now available for mobile and PC worldwide!](#)
- 리뷰: [Uncharted Waters Origin — Vast as an ocean, but also as deep](#)

게재영역: 상세페이지, 메인페이지, 최신뉴스

## 대항해시대 오리진





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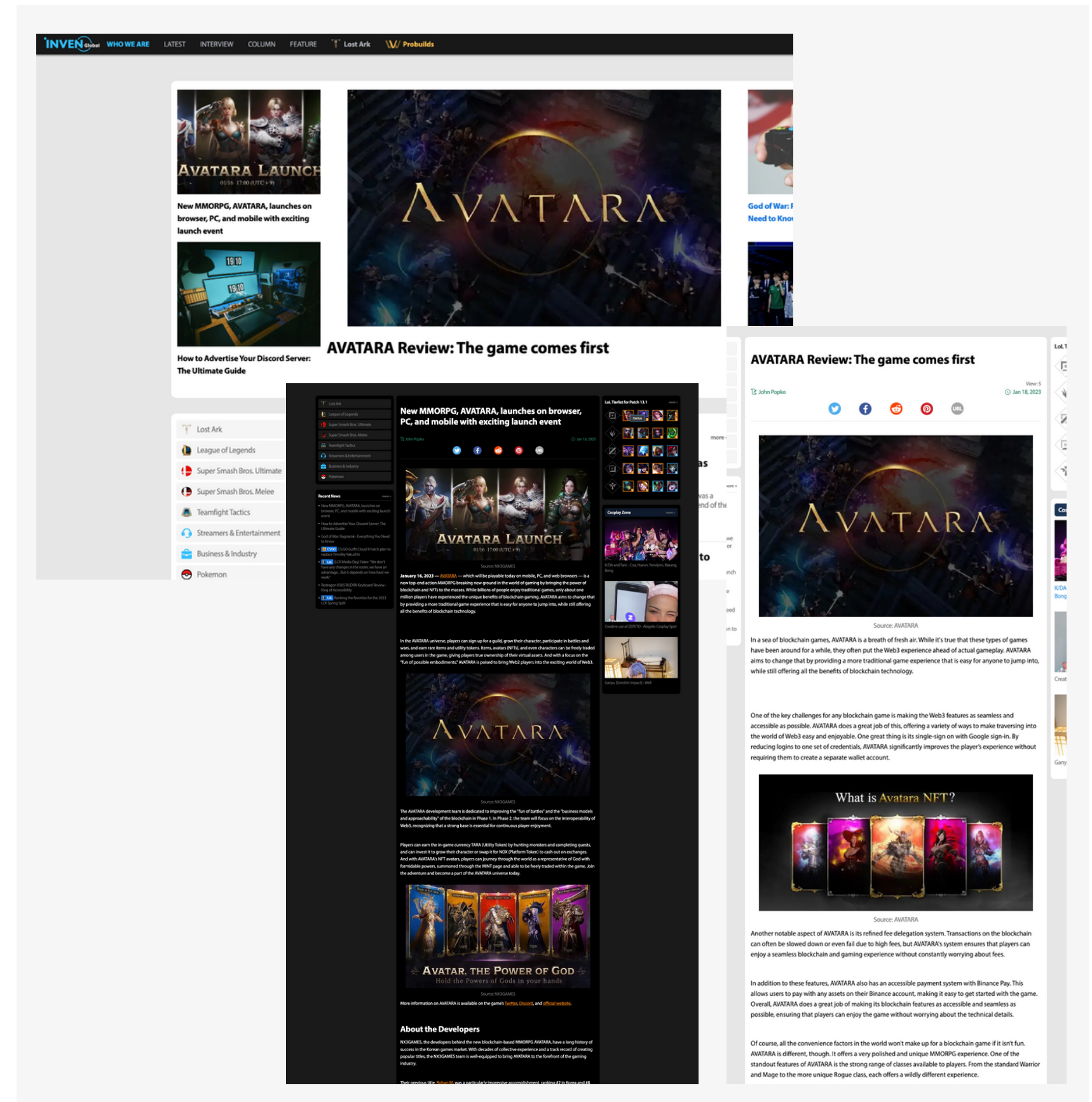
콘텐츠: 론칭 / 리뷰

게재일자: 2023년 1월 16일 / 18일

- 론칭: [New MMORPG, AVATARA, launches on browser, PC, and mobile with exciting launch event](#)
- 리뷰: [AVATARA Review: The game comes first](#)

게재영역: 상세페이지, 메인페이지, 최신뉴스, 구글 뉴스탭 최상단 노출

# 아바타라



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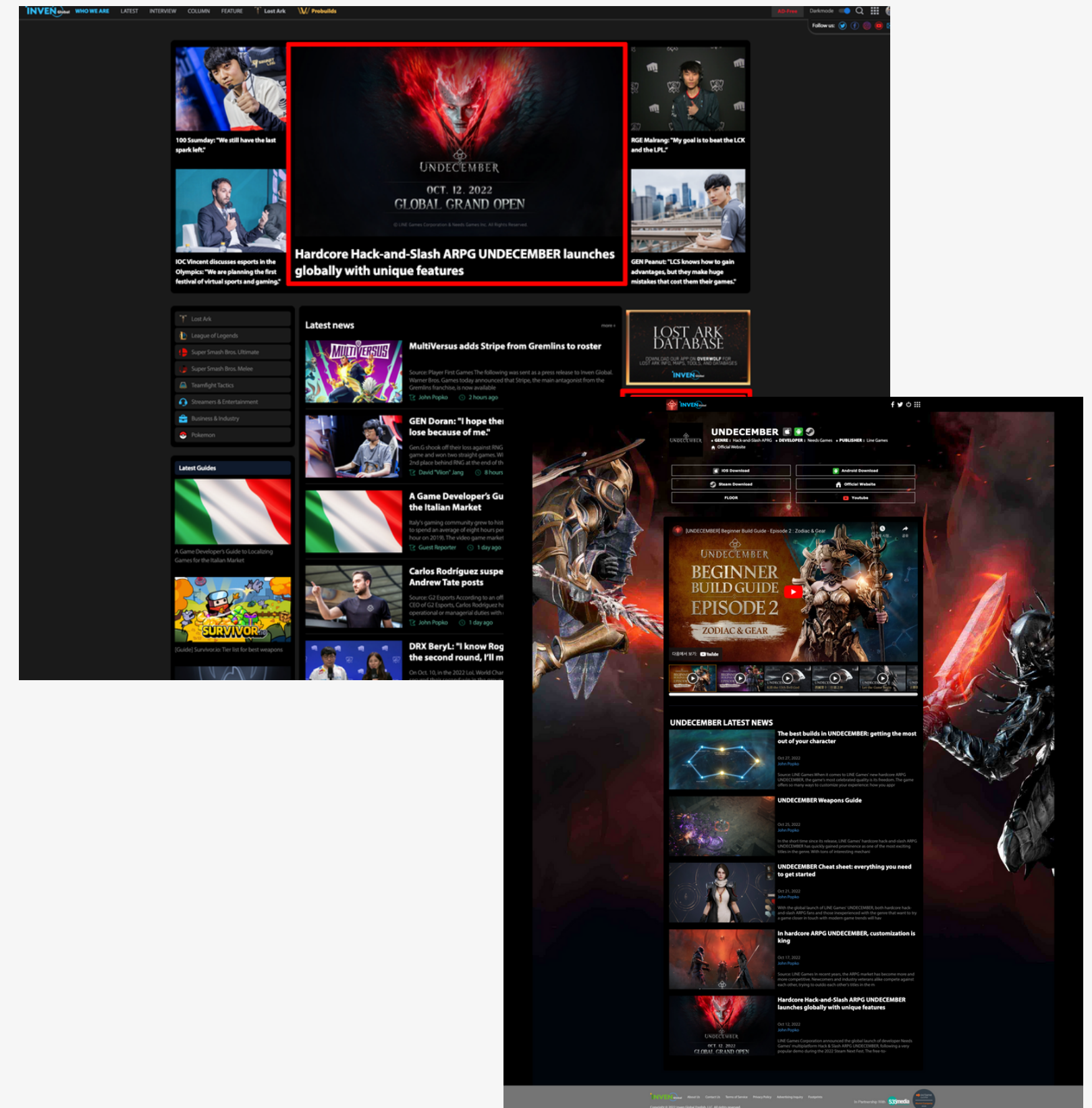
콘텐츠: 론칭 1건 / 리뷰 1건 / 가이드 3건 / 이벤트 1건 / 트위터 4건

게재일자: 2022년 10월 12일 / 17일 / 21일 / 25일 / 26일 / 27일

- 보도자료: [Hardcore Hack-and-Slash ARPG UNDECEMBER launches globally with unique features](#)
- 리뷰: [In hardcore ARPG UNDECEMBER, customization is king \(Twitter\)](#)
- 가이드: [UNDECEMBER Cheat sheet: everything you need to get started \(Twitter\)](#)
- 가이드: [UNDECEMBER Weapons Guide \(Twitter\)](#)
- 이벤트: [Hack-and-Slash APRG UNDECEMBER announces event for October \(Twitter\)](#)
- 가이드: [The best builds in UNDECEMBER: getting the most out of your character \(Twitter\)](#)

게재영역: 상세페이지, 메인페이지 핫이슈, 메인/서브 페이지 전용 섹션, 특집페이지

- Undecember 특집페이지 제작, 메인, 서브페이지 섹션 노출
- 계약된 콘텐츠 외 2건의 가이드 콘텐츠 서비스 제공, 총 5건의 콘텐츠 게재
- 모든 콘텐츠 메인페이지 핫이슈 노출





# WEB 3.0 콘텐츠 사례

월 방문자 1,700만명,  
금융 / 경제 / Crypto 분야에서 높은 인지도를 보유한 BENZINGA를 통한 콘텐츠 배포

## 콘텐츠 보러가기

The screenshot shows the BENZINGA Pro website interface. At the top, there's a navigation bar with links for DATA & APIs, EVENTS, MARKETFY, and PREMARKET. Below this, a header section displays various crypto market data points like BTC/USD, ETH/USD, ADA/USD, etc. The main content area features several news articles. One article titled "Coinbase Customers Are 'HODLing' While Company Cuts Costs: What 5 Analysts Are Saying After Q3 Earnings" is highlighted. Another article titled "Is The Dogecoin Slump Just A 'Blip' Before A Rally? Here's What Experts Say" is also visible. A sidebar on the right contains a "LATEST" section with a red border around the article "KOF Arena Launches Controller Box Pre-Sale Promotion". Other sidebar links include "Benzinga's Crypto News Hub", "FREE Weekly Crypto Newsletter", and "NFT Pro: Join The Community".

This screenshot shows the "Partner Content" section of the BENZINGA Pro website. A prominent article titled "KOF Arena Launches Controller Box Pre-Sale Promotion" is highlighted with a red border. The article includes a thumbnail image of the game's characters and text about the "NFT Pre-Sale whitelist" application. To the right of the article, there's a "Create a Watchlist" section with a "CLICK TO GET STARTED" button. Below the main article, there's a "PARTNER CONTENT RECENT NEWS" section with links to other articles like "Could BioStem's Perinatal Tissue-Based Products Be The Chronic Wound-Healing Solution Everyone Is Waiting For?" and "The Bite-Sized Approach to Real Estate Investing".

This screenshot provides a detailed view of the "KOF Arena Launches Controller Box Pre-Sale Promotion" article. The article is by MARBLEX and dated November 4, 2022. It features a large thumbnail image of the game's characters and text about the "NFT Pre-Sale whitelist" application. The article describes the promotion, stating that users must sign up for the MBX Wallet and apply to purchase the controllers. It also includes a "Controller Pre-sale Schedule (UTC)" with specific dates and times for the whitelist application and winners list. On the right side, there's a "Create a Watchlist" section and a "Benzinga Crypto" sidebar with a "FUTURE OF crypto" banner and a "BE READY FOR THE NEXT BULL MARKET" message.



# 검색 엔진 최적화

## 구글, 야후, MS Bing 검색 상단 및 1면 노출

워헤이븐

### Yahoo

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**Warhaven: The new frontier in competitive PvP gaming**  
Dot Esports · 1 day ago  
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Pro Game Guides · 17 hours ago  
In a gaming age that thirsts for expansive worlds and rich narratives, **Warhaven** doesn't just rise to the occasion—it transcends. At the center of **Warhaven's** universe is the divine command of the Immortals.

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Free-to-play multiplayer combat game **Warhaven** will launch in Early Access for PC via Steam on September 21, developer Nexon announced as part of Gamescom...

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VG247 · 1 day ago  
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### Bing

Microsoft Bing Warhaven

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**Warhaven: The new frontier in competitive PvP gaming**  
Many will recognize gameplay elements reminiscent of renowned PvP titles. However, where others might focus purely on ...

gematsu · 2d  
**Warhaven launches in Early Access on September 21**  
Warhaven's dynamic melee combat rewards new recruits and veteran players alike. Choose from a roster of unique soldiers, each ...

vg247 · 1d  
**Why you should be excited about the gorgeous, free-to-play "swordpunk" brawler, Warhaven**  
Rich lore, a competitive soul, and some stunning Unreal Engine visuals could position Warhaven as your next favourite ...

GameRant on MSN · 1d  
**Warhaven Introduces Blade's Backstory at Gamescom ONL Ahead of Early Access**  
With its unique roster of soldiers, each motivated by their reasons for fighting under the Warhaven banner, the game promises ...

INVEN · 1d · on MSN  
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**Medieval Fantasy PvP game Warhaven**

Dot Esports  
**Warhaven: The new frontier in competitive PvP gaming**  
Sponsored by Warhaven. In the landscape of competitive PvP gaming, titles come and go, but very few find the proper balance between story...  
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IGN  
**Medieval Fighter Warhaven Has a Release Date**  
Revealed at gamescom Opening Night Live, the upcoming medieval fighter Warhaven will launch on Sept. 21. It also got a new trailer,...  
2 days ago

GameSpot  
**Medieval Fantasy PvP Game Warhaven Release Date And New Trailer Revealed At Gamescom**  
Warhaven, a free-to-play game from Nexon, will be released on September 21. The announcement came during Gamescom Opening Night Live as part...  
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## 구글, 야후, MS Bing 검색 상단 및 1면 노출

## 디펜스 더비

### Yahoo

Is defense Derby a 'betting Royale' tower defense game?

What are the game modes in defense Derby?

How many units can you deploy in defense Derby?

www.pocketgamer.com · defense-derby · advanced ▼

Defense Derby Guide - Advanced strategy tips for beating ...

Aug 17, 2023 · Start with your eight units for your primary deck, and max them out each time you manage to upgrade them. This will help you win Derby matches and advance through Blitz stage...

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Mastering Defense Derby: Top Strategies for Winning PvP ...

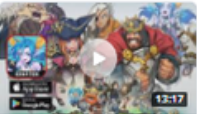
Jul 31, 2023 · This strategy game introduces the "Betting Royale" mechanic into the classic tower defense formula, offering an awesome mix of intense strategy and PvP action. In Defense Derby,... Email: desk@invenglobal.com

www.pocketgamer.com · defense-derby · beginners-guide ▼

Defense Derby - Beginner's guide - How to improve your army ...


Aug 10, 2023 · Defense Derby Guide · Advanced strategy tips for beating bosses and upgrading quickly

Videos




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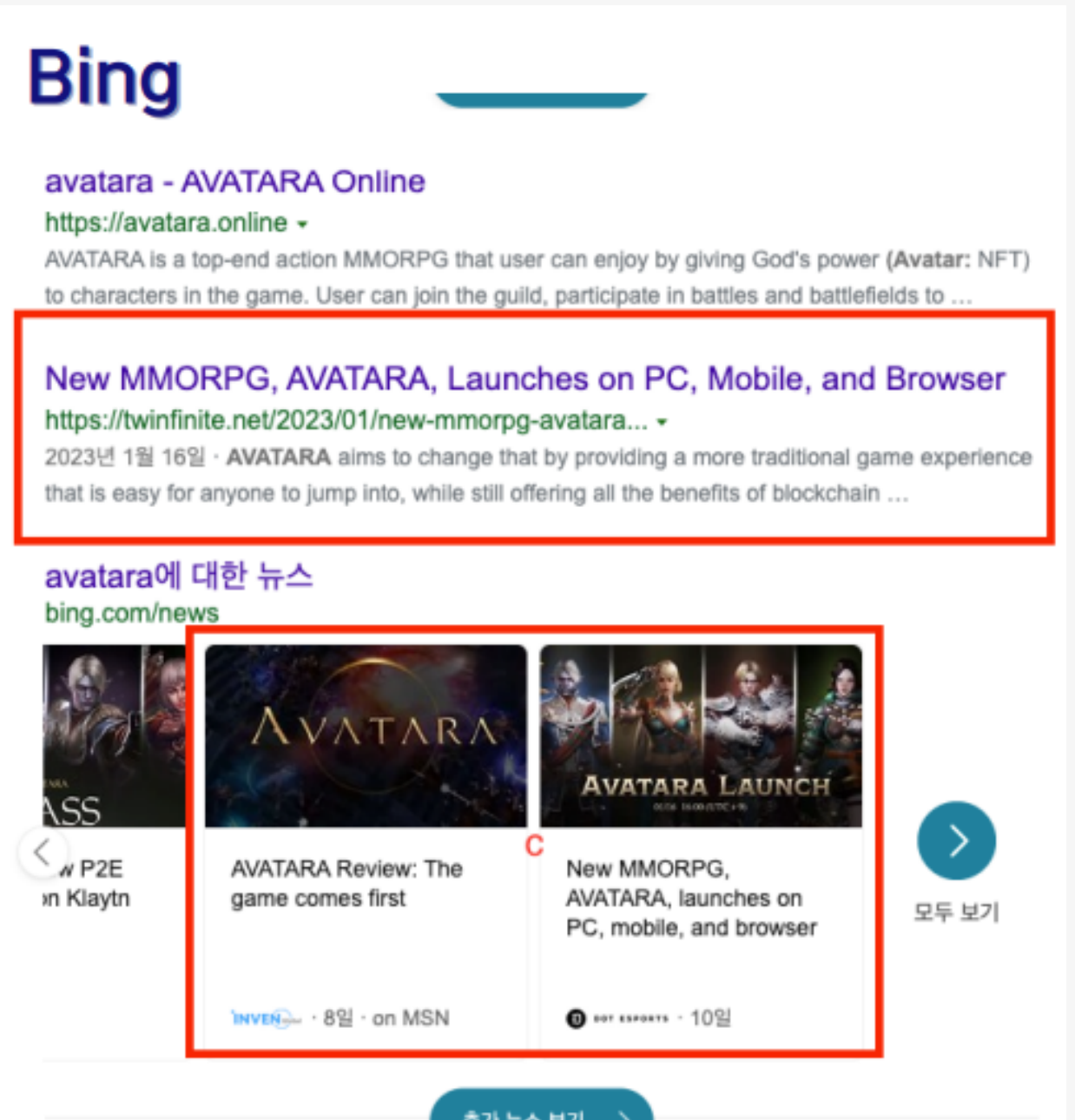
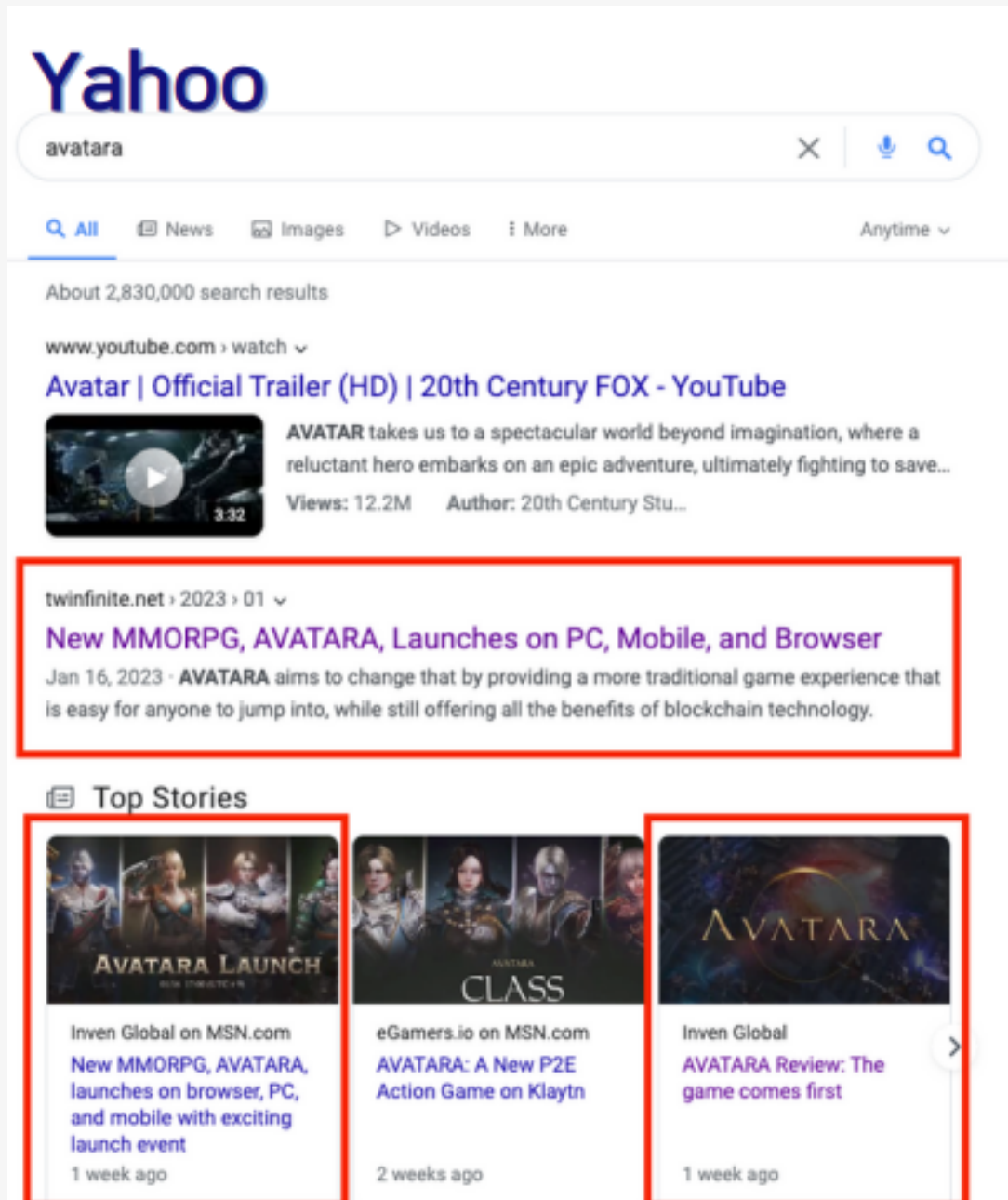
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[See full list on store.steampowered.com](#)

6/10 ★★★★★ (5.1K) ReleaseData: Aug 9, 2016

ReviewsDescription: Mixed

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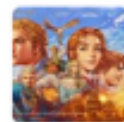
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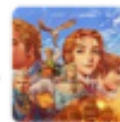
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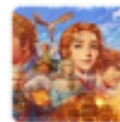
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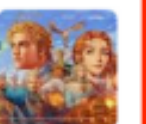
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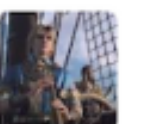


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